



BOARD OF DIRECTORS MONTHLY MEETING

TO BE HELD

**August 9th, 2021 at 11:00 a.m.
at 4512 Manchester Avenue
St. Louis, MO 63110**

NOTICE & PROPOSED AGENDA

Please Note: Due to COVID-19, physical access to the general Board meeting by the public will be closed and replaced by Zoom Conference.

Please sign in at <https://zoom.us/j/89833341316> (Meeting ID: 898 3334 1316) or call by phone at 312-626-6799.

TAKE NOTICE that on August 9th, 2021 at 11:00 a.m. at 4512 Manchester, St. Louis, MO, 63110, the Grove Community Improvement District (the "District") will hold its public Monthly Meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Approval of Previous Minutes
3. Chairs Report & Announcement of the Order of Business
4. Public Comments & Questions (limited to 5 minutes per speaker)
5. Ron Coleman (Neighborhood Improvement Specialist)
 - a. Alley Repaving
6. Committee Reports:
 - a. Safety and Security Committee (Jessie Mueller)
 - i. Crime Reports
 - ii. Security Management RFP
 - b. Executive & Finance Committees (Kelly Kenter/Joel Oliver)
 - i. Financial Reports
 - ii. Sponsorships
 1. Moonlight Ramble
 2. Manchester Bike Bash
 - iii. Marketing Committee Application
 - c. Marketing Committee (Tatyana Telnikova)
 - i. Banners
 - ii. Green Dining District
 - d. Public Services (Guy Slay)
 - i. Grove Ball Lights
 - ii. Grove Sign Update
7. Administrator's Report
 - a. CID Expansion
8. Other Business

This meeting is open to the public; provided, however, that a portion of the meeting may be closed pursuant to Section 610.021 RSMo with explicit notice of the reason for closure.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 8/5/2021

Time: 11:00 AM

• The Grove Community Improvement District •

4512 Manchester #100 Saint Louis, MO 63110

(314) 535-5311

<http://www.thegrovestl.com/>

**Grove CID Board of Director Meeting
July 12th, 2021 at 11:00 AM
at 4512 Manchester, St. Louis, MO 63110**

Board Members Present: K. Kenter, J. Oliver, T. Telnikova, C. Schloss, K. Spencer, N. Griffin, J. Mueller, F. Mohammad, D. Bellon, G. Slay

Board Members Absent: S. Myers

Others in Attendance: Alayna Graham (Park Central Development), Charlie Felker (Free-2-Grow), Chris Saracino (Campbell Security), Ron Coleman (Neighborhood Improvement Specialist), Kimberly Smith-Drake (Wash U Redevelopment), Carither.Hite

1. Call to Order:

- a. K. Kenter called the meeting to order at 11:02 AM.

2. Approval of June 14th, 2021 Minutes:

- a. D. Bellon motioned to approve the meeting minutes. J. Oliver seconded the motion. G. Slay abstained. Majority in favor, motion approved.

3. Chairs Report & Announcement of the Order of Business: None.

4. Public Comments and Questions: No comments or questions.

5. Committee Reports:

a. Safety and Security Committee:

- i. C. Felker overviewed the car break in issues in 3 parking lots. On 3 occasions secondary police intervened break-ins and C. Felker commends Campbell's work on this. C. Felker overviewed the patrol schedule.
- ii. C. Saracino informed the board on the lack of resources in the St. Louis Metropolitan police department, sometimes making it difficult to get patrol officers. However, with new funding, 3 cars will be stationed near the parking lots in the Grove starting in September.
- iii. D. Bellon had some questions but his connection is very choppy so C. Felker and C. Saracino agreed to follow-up personally.
- iv. Security Management RFP – A. Graham informed the Board that there was one response so a meeting will be scheduled with the committee.

b. Executive & Finance Committee:

- i. Financial Reports - The 2021 revenue of \$66,037 is up \$37,084 from 2020. Although bars had fewer sales, restaurants brought in a lot of the sales taxes. K. Kenter requested a pie chart breakdown of where the tax revenue comes from, as far as bars, restaurants, retail...etc.
- ii. Auditor RFP- K. Kenter highlighted the responder to the RFP, who audits for Park Central and has a fee of \$8,000, which is a 45% increase. J. Oliver motioned to engage Fick, Eggemeyer, & Williamson for auditing services. G. Slay seconded the motion. All in favor, motion approved.
- iii. Storage Facility- K. Kenter updated the Board on the move to Life Storage. Starting July 1st the monthly payment is \$52.66. J. Oliver motioned to start

payments on the storage facility. N. Griffin seconded the motion. All in favor, motion approved.

- iv. Sponsorship- A. Graham informed the board that Park Central applied to request a sponsorship, consistent with past years. G. Slay motioned to approve the Grovifest sponsorship request of \$30,000. J. Oliver seconded the motion. All in favor, motion approved.

c. Marketing Committee:

- i. Banner Permits- A. Graham will discuss with the city to accept the CID as a 5013C to install the banners at \$10 per pole instead of \$100. N. Griffin motioned to approve the permit cost of \$360 for the banners to be installed along Manchester. J. Oliver seconded the motion. All in favor, motion approved.

d. Public Services Committee:

- i. Ball lights – G. Slay the committee is working with Zimmerman who are just waiting for materials to fix the ball lights.
- ii. Grove signs – One is up and the other must be installed on a Sunday, all of which have had weather or a holiday.
- iii. Bench – G. Slay said the committee is waiting to install the bench due to material prices going up. The bench was approved; however, all the extra costs of installation and materials require further discussion.

6. Administrator's Report:

- a. A. Graham updated the board on the Grove Expansion. A Q&A session occurred but there were unfortunately no attendees. Some updated contacts for the properties were found, but there is a list of the properties that need to be reached. The only certain properties are Raising Canes and properties owned by Directors. A. Graham will make this information available to the board.

7. Other Business: None.

8. Adjournment: Meeting adjourned at 11:30 AM.

Safety and Security Committee

Security Reports
-District 2
-Campbell Security

Security Management RFP

NIBRS Crime Comparison by Neighborhood

MAY - JUN

Neighborhood Forest Park Southeast**Person**

	NIBRS	MAY	JUN	Diff	Change	YTD
Murder and Nonnegligent Manslaughter	09A	0	0	0		0
Negligent Manslaughter	09B	0	0	0		0
Justifiable Homicide	09C	0	0	0		0
Suicide	09D	0	0	0		0
Kidnapping/Abduction	100	0	0	0		0
Rape	11A	0	0	0		0
Sodomy	11B	0	0	0		0
Sexual Assault with an Object	11C	0	0	0		0
Fondling	11D	0	0	0		0
Aggravated Assault	13A	1	4	3	300.0%	9
Simple Assault	13B	2	3	1	50.0%	8
Intimidation	13C	0	1	1	Infinity	1
Incest	36A	0	0	0		0
Statutory Rape	36B	0	0	0		0
Human Trafficking, Commercial Sex Acts	64A	0	0	0		0
Human Trafficking, Involuntary Servitude	64B	0	0	0		0
Total Person Crime		3	8	5	166.7%	18

Property

	NIBRS	MAY	JUN	Diff	Change	YTD
Robbery	120	2	1	-1	-50.0%	3
Arson	200	0	0	0		1
Extortion/Blackmail	210	0	0	0		0
Burglary/Breaking and Entering	220	1	0	-1	-100.0%	1
Pocket-picking	23A	0	0	0		0
Purse-snatching	23B	0	1	1	Infinity	1
Shoplifting	23C	0	0	0		0
Theft From Building	23D	0	0	0		2
Theft From Coin-Operated Machine or Device	23E	0	0	0		0
Theft From Motor Vehicle	23F	45	22	-23	-51.1%	119
Theft From Motor Vehicle Parts/Accessories	23G	6	2	-4	-66.7%	21
All Other Larceny	23H	2	3	1	50.0%	12
Motor Vehicle Theft	240	10	8	-2	-20.0%	37
Counterfeiting/Forgery	250	0	0	0		0
False Pretense/Swindle/Confidence Game	26A	0	0	0		1
Credit Card/Automatic Teller Machine Fraud	26B	0	0	0		0
Impersonation	26C	0	0	0		1
Welfare Fraud	26D	0	0	0		0
Wire Fraud	26E	0	0	0		0
Identity Theft	26F	0	0	0		0

NIBRS Crime Comparison by Neighborhood

MAY - JUN

Neighborhood Forest Park Southeast

Property						
	NIBRS	MAY	JUN	Diff	Change	YTD
Hacking/Computer Invasion	26G	0	0	0		0
Embezzlement	270	0	0	0		0
Stolen Property Offenses	280	0	0	0		0
Destruction/Damage/Vandalism of Property	290	48	27	-21	-43.8%	137
Bribery	510	0	0	0		0
Bad Checks	90A	0	0	0		0
Total Property Crime		114	64	-50	-43.9%	336

Society						
	NIBRS	MAY	JUN	Diff	Change	YTD
Drug/Narcotic Violations	35A	0	1	1	Infinity	2
Drug Equipment Violations	35B	0	1	1	Infinity	2
Pornography/Obscene Material	370	0	0	0		0
Betting/Wagering	39A	0	0	0		0
Operating/Promoting/Assisting Gambling	39B	0	0	0		0
Gambling Equipment Violations	39C	0	0	0		0
Sports Tampering	39D	0	0	0		0
Prostitution	40A	0	0	0		0
Assisting or Promoting Prostitution	40B	0	0	0		0
Purchasing Prostitution	40C	0	0	0		0
Weapons Law Violations	520	0	2	2	Infinity	4
Animal Cruelty	720	0	0	0		0
Curfew/Loitering/Vagrancy Violations	90B	0	0	0		0
Disorderly Conduct	90C	0	1	1	Infinity	4
Driving Under the Influence	90D	0	0	0		1
Drunkenness	90E	0	0	0		0
Family Offenses, Nonviolent	90F	0	0	0		0
Liquor Law Violations	90G	0	0	0		0
Peeping Tom	90H	0	0	0		0
Trespass of Real Property	90J	0	0	0		0
Total Society Crime		0	5	5	Infinity	13

Unspecified						
	NIBRS	MAY	JUN	Diff	Change	YTD
Runaway	90I	0	0	0		0
All Other Offenses	90Z	13	4	-9	-69.2%	40
Total Unspecified Crime		13	4	-9	-69.2%	40

Executive And Finance Committee

Financial Reports

Sponsorships

-Moonlight Ramble

-Manchester Bike Bash

Marketing Application

The Grove Community Improvement District
Balance Sheet
As of August 2, 2021

Jul 31, 21

ASSETS

Current Assets

Checking/Savings

Operating (9310) 82,974.67
Sales and Use Tax (0668) 278,247.81

Total Checking/Savings 361,222.48

Accounts Receivable

Other Accounts Receivable -23,415.85
Accounts Receivable - SE -1,506.00
Sales Tax Receivable 60,443.61

Total Accounts Receivable 35,521.76

Other Current Assets

CID Assmt Rec CY17 4,415.00
CID Assmt Rec CY16 1,056.00
CID Assmt Rec CY15 458.00
Prepaid Expenses 6,480.00

Total Other Current Assets 12,409.00

Total Current Assets 409,153.24

Fixed Assets

Accumulated Amort-Intangible As -11,775.00
Intangible Assets 11,775.00

Total Fixed Assets 0.00

TOTAL ASSETS 409,153.24

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

20000 · Accounts Payable 34,447.85

Total Accounts Payable 34,447.85

Other Current Liabilities

Deferred Inflows of Resources 7,212.00

Total Other Current Liabilities 7,212.00

Total Current Liabilities 41,659.85

Total Liabilities 41,659.85

Equity

Fund Balance -11,120.00

30000 · Opening Balance Equity 5,620.00

32000 · Retained Earnings 391,833.18

Net Income -18,839.79

Total Equity 367,493.39

TOTAL LIABILITIES & EQUITY 409,153.24

The Grove Community Improvement District Profit & Loss Budget Performance July 2021

	<u>Jul 21</u>	<u>Budget</u>	<u>Annual Budget</u>
Ordinary Income/Expense			
Income			
40000 · Revenue			
46400 · Reserves	0.00	17,250.00	207,000.00
46430 · Miscellaneous Revenue	2,451.65		
40150 · Special Assessments	9,231.81	0.00	93,000.00
40100 · CID 1% Sales and Use Tax	66,036.80	16,666.63	200,000.00
40200 · Interest Earnings	12.20		
Total 40000 · Revenue	<u>77,732.46</u>	<u>33,916.63</u>	<u>500,000.00</u>
Total Income	<u>77,732.46</u>	<u>33,916.63</u>	<u>500,000.00</u>
Gross Profit	77,732.46	33,916.63	500,000.00
Expense			
60270 · Sponsorships	0.00	3,333.37	40,000.00
60100 · Administrative Support			
60110 · Administration-Park Central			
60110-A · Special Assignments	0.00	10,000.00	10,000.00
60110 · Administration-Park Central - Other	22,670.00	0.00	50,680.00
Total 60110 · Administration-Park Central	<u>22,670.00</u>	<u>10,000.00</u>	<u>60,680.00</u>
60135 · General Liability Insurance	0.00		20,000.00
60140 · Audit Services	0.00	0.00	4,000.00
60130 · Directors & Officers Insurance	0.00	0.00	814.00
60170 · Storage Facility	52.66	58.33	699.96
60150 · Legal Services	0.00	250.00	3,000.00
60115 · Postage/Office Supplies	0.00	20.87	250.00
Total 60100 · Administrative Support	<u>22,722.66</u>	<u>10,329.20</u>	<u>89,443.96</u>
60400 · Public Services			
60415 · Public Pkg lot-Litter Control	0.00	0.00	0.00
60410 · Litter Control	3,500.00	3,266.74	39,200.00
60420 · Landscaping	4,000.00	0.00	5,876.00
Total 60400 · Public Services	<u>7,500.00</u>	<u>3,266.74</u>	<u>45,076.00</u>
60200 · Marketing			
60210 · Advertising	0.00	333.37	4,000.00
60215 · Promotional Materials	0.00	125.00	1,500.00
60220 · Website & Design Services	1,000.00	389.24	4,670.00
60250 · Reserve Funds	0.00	0.00	0.00
Total 60200 · Marketing	<u>1,000.00</u>	<u>847.61</u>	<u>10,170.00</u>
60300 · Public Improvements			
60335 · Public Parking Lot Rental	0.00	0.00	0.00
60315 · Street Lighting Impr-Electricit	379.12	500.00	6,000.00
60325 · Holiday Decorations	0.00	0.00	3,500.00
60310 · Grove Signs Electricity	115.47	150.00	1,800.00
60320 · Grove Signs Repairs & Mnt	51,325.00	9,500.00	114,000.00
60330 · Other Public Improvements	0.00	0.00	0.00
Total 60300 · Public Improvements	<u>51,819.59</u>	<u>10,150.00</u>	<u>125,300.00</u>
60500 · Security & Public Safety			

The Grove Community Improvement District
Profit & Loss Budget Performance
July 2021

	<u>Jul 21</u>	<u>Budget</u>	<u>Annual Budget</u>
60515 · Spectrum (Camera/Internet)	0.00	0.00	0.00
60510 · Administration-Security	2,750.00	2,750.00	33,000.00
60530 · Thursday Security Patrols	1,960.00	3,480.00	41,760.00
60531 · Friday Security Patrols	3,640.00	3,480.00	41,760.00
60532 · Saturday Security Patrols	3,080.00	3,480.00	41,760.00
60533 · Sunday Security Patrols	560.00	1,160.00	13,920.00
60534 · Other Security Patrols	1,540.00	1,462.50	17,550.00
Total 60500 · Security & Public Safety	<u>13,530.00</u>	<u>15,812.50</u>	<u>189,750.00</u>
Total Expense	<u>96,572.25</u>	<u>43,739.42</u>	<u>499,739.96</u>
Net Ordinary Income	<u>-18,839.79</u>	<u>-9,822.79</u>	<u>260.04</u>
Net Income	<u><u>-18,839.79</u></u>	<u><u>-9,822.79</u></u>	<u><u>260.04</u></u>

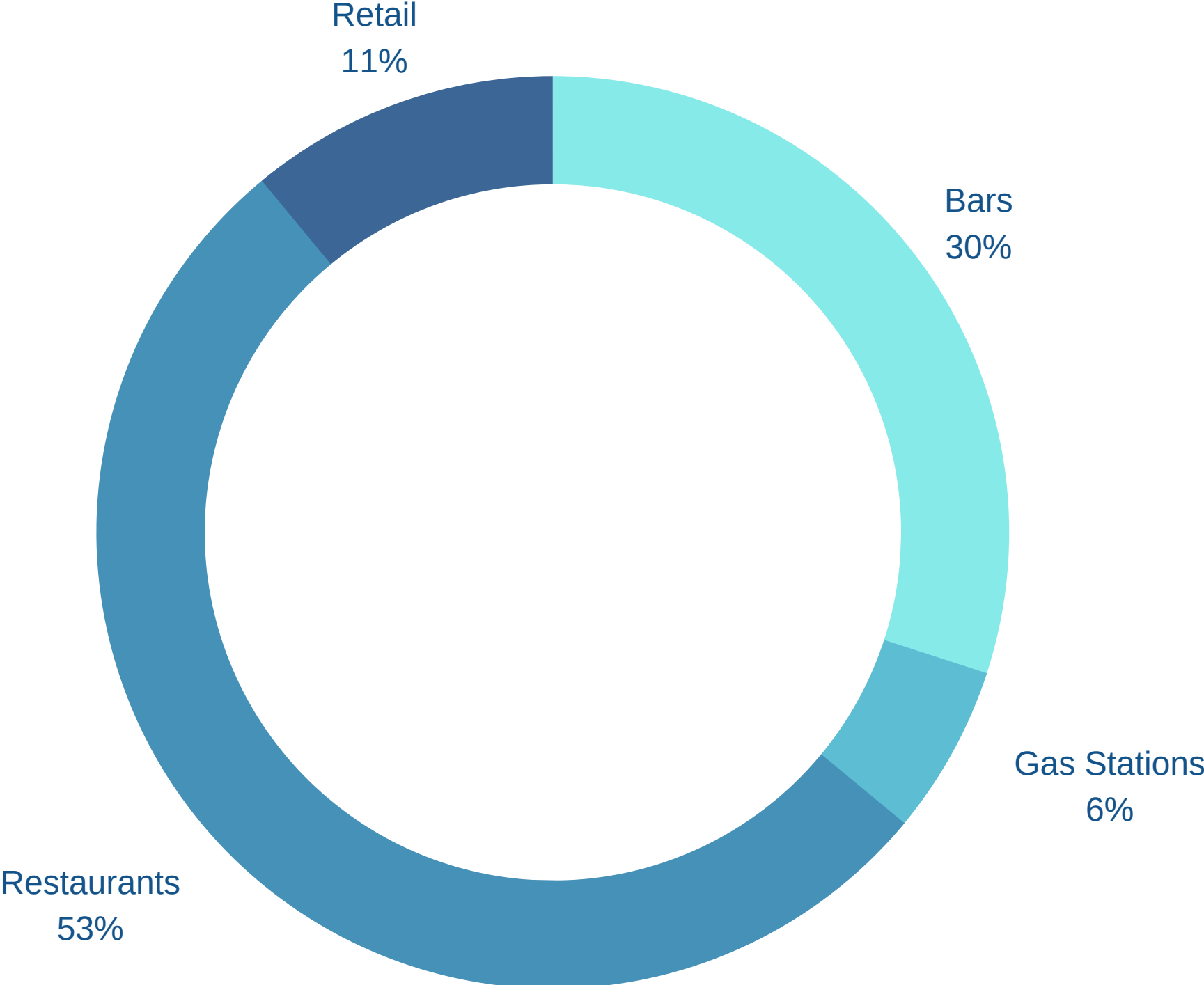
The Grove Community Improvement District Transaction List by Vendor July 2021

Type	Date	Num	Memo	Split	Amount
A T Building/Anthony Trotter					
Bill	07/06/2021	1284	Street Cleaning/	60410 · Litter Control	-3,500.00
Ameren Missouri- 4052 Chouteau ave sign					
Bill Pmt -Check	07/16/2021	Bill.com	https://app01.us.bill.com/BillPay?id=blp01ZALJQJC20000	Accounts Payable	-57.73
Ameren Missouri- 924 talmage ave					
Bill	07/01/2021	0825140010-Jun 2021	0825140010-Talmage	60310 · Grove Signs Electricity	-46.08
Ameren MO- 4510 Manchester ave, sign					
Bill Pmt -Check	07/16/2021	Bill.com	https://app01.us.bill.com/BillPay?id=blp01VNUTFX(20000	Accounts Payable	-11.66
Ameren MO- 4512 Manchester ave unit 100					
Bill	07/01/2021	0324031034-Jun 2021	0324031034 Pedestrian Lighting	60315 · Street Lighting Impr-Electricit	-379.12
Campbell Security & Services Group					
Bill	07/01/2021	2594	Patrols	-SPLIT-	-5,740.00
Bill	07/08/2021	2573	Patrols	-SPLIT-	-5,040.00
Drury Services LLC					
Bill Pmt -Check	07/16/2021	Bill.com	https://app01.us.bill.com/BillPay?id=blp01CVTTYN(20000	Accounts Payable	-4,000.00
Free-2-Grow, LLC					
Bill	07/01/2021	1187	Inv 1187 - Security Administrative	60510 · Administration-Security	-2,750.00
Park Central Development Corporation*					
Bill	07/06/2021	2021-July 6	Vandeventer Expansion	60110 · Administration-Park Central	-10,000.00
Bill	07/15/2021	2021-07-15	Recurring Bill recurring payment	60110 · Administration-Park Central	-12,670.00
Bill	07/15/2021	2021-07-15 (1)	Recurring Bill Reimburse for Storage Facility	60170 · Storage Facility	-52.66
Piros Signs					
Bill Pmt -Check	07/30/2021	Bill.com	https://app01.us.bill.com/BillPay?id=blp01VBUPEG20000	Accounts Payable	-51,325.00
Sara Graham					
Bill Pmt -Check	07/08/2021	Bill.com	https://app01.us.bill.com/BillPay?id=blp01QCOQIH(20000	Accounts Payable	-1,000.00
Total Bills Paid July 2021					-96,572.25

The Grove CID Sales Tax

July 2021

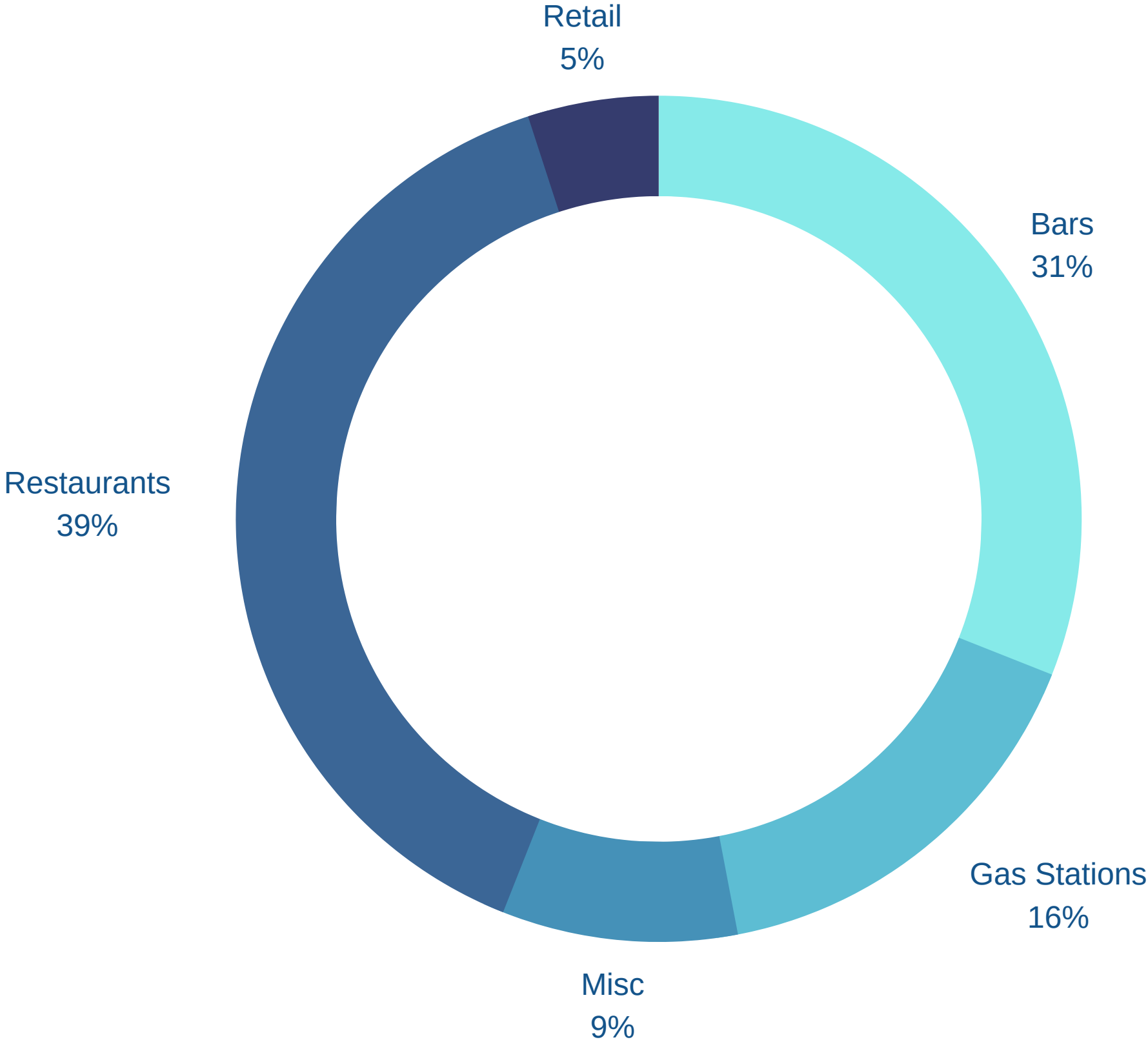
Total: \$22,898.72



The Grove CID Sales Tax

July 1, 2020 - June 30, 2021

Total: \$298,745.32





THE GROVE COMMUNITY IMPROVEMENT DISTRICT

FISCAL YEAR 21/22

SPECIAL EVENT GRANT APPLICATION

1. NAME OF EVENT/PROJECT: The Moonlight Ramble
2. DATE OF EVENT/PROJECT: Saturday Aug 21st
3. LOCATION OF EVENT/PROJECT (address and/or specific location where event/project will take place):
Address: Manchester Rd between Boyle and Sarah
City, State, Zip: St. Louis MO 63110
4. NAME OF APPLICANT/HOST ORGANIZATION:
Legal Name: Big River Race Management
Address: 456 Sovereign Ct. Suite B
City State Zip: St. Louis MO 63011
5. CONTACT PERSON/TITLE:
Name: Matt Helbig
Title: CEO
Telephone No. (314) 825 - 9818 Fax No. () N/A
E-mail: matt @ brrm.com
6. TYPE OF ORGANIZATION - IRS STATUS (TAX ID NO.)
If applicable, attach Articles of Incorporation, Bylaws.
FID NO. 27-4174041
7. ATTACH A LIST OF MEMBERS OF THE ORGANIZATION'S BOARD OF DIRECTORS
8. ATTACH A LIST OF ORGANIZATIONAL AND EVENT STAFF OF THE ORGANIZATION.
9. ATTACH MOST RECENT ANNUAL FINANCIAL REPORT FOR ORGANIZATION AND BUDGET FOR THE UPCOMING YEAR.
10. ATTACH PROOF OF GOOD CORPORATE STANDING (IF APPLICABLE)
11. ATTACH PROOF OF CITY OF TAXES PAID IN CITY OF ST. LOUIS & GROVE CID (IF APPLICABLE)
12. ATTACH A DESCRIPTION OF EVENT/PROJECT. Moonlight bike ride in its 5th year
13. ANTICIPATED NUMBER OF EVENT ATTENDEES: 2000 - 3000



14. ANTICIPATED NUMBER OF EVENT VENDORS: 10-15
14. LIABILITY/MEDICAL INSURANCE? No Yes
If Yes, indicate insurance carrier, contact and telephone number: _____
(Grove CID must be named additionally insured and be provided a COI)
15. HAS VENUE/FACILITY BEEN SECURED? No Yes
If Yes, indicate location, contact and telephone number: Manchester Rd. from Sarah to Boyle
16. IS EVENT ACCESSIBLE TO THE PUBLIC AND DISABLED PERSONS? No Yes
17. ATTACH EVENT/PROJECT BUDGET WITH ITEMIZED CATEGORIES OF REVENUE AND EXPENSES.
18. AMOUNT OF FUNDING REQUESTED: \$ 5000.00
19. INTENDED USE OF THE FUNDS: Advertising and marketing
20. ATTACH PROOF OF MATCHING FUNDS (EQUAL OR GREATER THAN AMOUNT REQUEST FROM THE GROVE CID)
21. ATTACH MARKETING AND ADVERTISING PLAN.
22. ATTACH TRASH RECYCLING PLAN.
23. ATTACH SAFETY & SECURITY PLAN.
22. HOW WILL THE EVENT/PROJECT BENEFIT THE GROVE CID? Our riders will spend \$ at Grove businesses
23. HAVE YOU RECEIVED GROVE CID SPECIAL EVENT FUNDING IN THE PAST? No Yes
If Yes, indicate name and date of event/project and amount received.
24. IF YOU HAVE RECEIVED PREVIOUS GROVE CID EVENT FUNDING, PLEASE PROVIDE PRELIMINARY & FINAL ATTENDANCE FIGURES AND FINAL REPORT. ALSO, PLEASE PROVIDE COPIES OF ALL EVENT PROMOTIONAL MATERIALS, INCLUDING RADIO OR TELEVISION SCRIPTS, BILLBOARD COPY, PRINTED FLIERS, ADS, OR OTHER MATERIAL YOU PURCHASED WITH GROVE CID MONEY. (ONLY PROVIDE MATERIAL ON THE MOST RECENT YEAR SPECIAL EVENT MONEY WAS RECEIVED.) We have not ever received CID funding
25. WHAT RESEARCH DO YOU HAVE REGARDING THE DEMOGRAPHICS OF YOUR ATTENDEES? HOW DO YOU MEASURE THE SUCCESS OF YOUR EVENT? HOW DO YOU MEASURE THE EFFECTIVENESS OF YOUR PROMOTION?

We know the exact demographics of our attendees as all of them are required to register in order to participate.



Preliminary Status Report

EVENT NAME: The Moonlight Ramble
REPORT DATE: _____
ORGANIZATION: Big River Race Mgmt.
CONTACT PERSON: Matt Helbig TITLE: CEO
ADDRESS: 456 Sovereign Ct. Ste. B, St. Louis MO 63011
PHONE: 314-825-9818 FAX: N/A

On an attached sheet, answer the following questions and attach it to your application.

PRELIMINARY INFORMATION:

1. Is this a first time event? No.
2. If not, how many times has this event taken place? 56 years
3. What is the estimated revenue generated by this event?
\$150k top line, profit varies year to year
4. What is the estimated number of participants expected at this event?
2000-3000
5. If event planning is in progress, what has been done, what remains to be done, and are there any problems? Permitting is underway, registration is open (1000+ already registered), t-shirts ordered, vendors contracted, route has been submitted for approval.
6. If the event planning has not been started, why?
—
7. List the advertising, marketing, and/or public relations that have been contracted or placed to date?
 - Trailnet newsletter
 - Post Dispatch article
 - Big river race management race publication
 - ABC 30 ^{TV} commercials
 - Facebook ads to begin 4 weeks out from ride date

The Grove CID
Special Event Grant Application

Question answers:

7. Our company does not have an official board.

8. Organizational and Event Staff of the Organization - Our company is St. Louis based as are all of our staff.

- Matt Helbig - Big River Race Management - Event Chair
- Tim Cornell - Big River Race Management - Ride Director
- Matt Hartman - Trailnet - Volunteer Coordinator
- Nick Walton - Big River Race Management - Course Coordinator

9. Annual Financial Report - See budget below. 2019 numbers are official numbers from that event.

10. Proof of Good Corporate Standing - Attached

12. Description of the Event: The Moonlight Ramble is a moonlit bike ride of vary length (7-18 miles) that takes place annually on the Saturday closest to the Full Moon in August. This is the 57th year of the Ramble! The Moonlight Ramble draws riders of all ages and abilities to safely enjoy riding the streets of the City of St. Louis traffic free while enjoying the full moon.

17. Proposed budget (**CONFIDENTIAL**)

Expenses	2016	2017	2019	2021 (proposed)
2 Way Radio Rental	-	\$195.50	\$210.00	\$210.00
Advertising - Social Media	\$1,167.31	\$3,700.33	\$1,486.11	\$1,486.11
Advertising - Hubbard			\$5,244.00	\$5,244.00
Barricades/Labor	\$18,000.00	\$30,250.00	\$14,250.00	\$14,250.00
Beer			\$3,500.00	\$3,500.00
Charity Partner Donations			\$8,548.00	\$8,548.00
Course Captains			\$1,700.00	\$1,700.00
Dj		\$350.00	\$399.00	\$0.00
Entertainment	\$2,300.00	\$2,300.00	\$1,500.00	\$1,500.00
Fencing, Signage	\$2,560.00	\$2,747.50	\$4,016.00	\$4,016.00
Food	-	\$1,711.96	\$0.00	\$0.00
Food For Workers	\$50.00		\$62.26	\$62.26
Gas For Vehicles	\$40.37		\$65.00	\$65.00
Gas For Safety Vehicles	\$71.17	\$156.00	\$0.00	\$0.00
Generator, Light Standards	\$1,650.00	\$2,129.50	\$1,192.41	\$1,192.41

Ice	\$985.00	\$385.00	\$205.00	\$205.00
Insurance			\$982.00	\$982.00
Course Maps		\$78.30	\$100.00	\$100.00
Location (parking lot)	\$37.32	\$3,500.00	\$0.00	\$0.00
Management			\$40,000.00	\$40,000.00
Merchandise			\$8,777.00	\$8,777.00
Miscellaneous			\$0.00	\$0.00
Park Permit (Soldier's Memorial)	\$475.00	\$475.00	\$3,000.00	\$3,000.00
Ride Bibs	\$1,658.85	\$1,660.30	\$574.84	\$574.84
Refrigerated Truck		\$956.91	\$0.00	\$0.00
Security	\$15,127.00	\$13,558.00	\$8,000.00	\$8,000.00
Security/Police	\$1,800.00	\$4,327.50	\$2,000.00	\$2,000.00
Sound Tech			\$300.00	\$300.00
Sound - Stage			\$2,648.25	\$2,648.25
Stage			\$720.00	\$720.00
Street Permit	\$100.00	\$100.00	\$0.00	\$0.00
T-Shirts	\$16,791.94	\$17,581.88	\$14,784.05	\$14,784.05
Tables & Chairs	\$549.92	\$710.05	\$601.50	\$601.50
Tents	\$3,000.00	\$3,554.00	\$1,270.00	\$1,270.00
Toilets	\$1,710.00	\$1,815.00	\$1,334.00	\$1,334.00
Trash Service	\$525.00	\$525.00	\$1,360.00	\$1,360.00
Truss Signage/Maps	\$594.00	\$570.94	\$788.00	\$788.00
Tub Rental For Drinks	\$217.36	\$190.19	\$100.00	\$100.00
Video Production		\$1,000.00	\$2,500.00	\$2,500.00
Volunteers	\$1,500.00	\$50.00	\$500.00	\$500.00
Water	\$422.78		\$400.00	\$400.00
Total Expense	\$71,333.02	\$94,383.36	\$133,117.42	\$132,718.42
REVENUE				
Number of Participants:			2740	2740
Avg Reg Ticket:			\$39.20	\$39.20
Total Entry Fees			\$107,415.00	\$107,415.00
Lost Rev. from CT			\$1,500.00	\$1,500.00
Reg Credits from CT			\$2,552.41	\$2,552.41
Add'l Reg Fees (\$0.50/)			\$850.00	\$850.00
Tag Fees:			\$1,511.40	\$1,511.40
Enterprise Entries			\$560.00	\$560.00
Merch (online)			\$4,585.00	\$4,585.00
Merch (on-site)			\$1,295.23	\$1,295.23
Donations			\$1,376.00	\$1,376.00

Trailnet Membership			\$990.00	\$990.00
Sponsorship				
- Aetna			\$15,000	\$15,000
- Great Rivers Greenways			\$1,000	\$1,000
- State Farm			\$1,000	\$1,000
- Adpak LED			\$122	\$122
- MODOT			\$3,750	\$3,750
- Children's			\$4,750	\$4,750
- Chainspiration			\$75	\$75
In-kind				
- Beer (UCBC)			\$3,500	\$3,500
Total Revenue			\$148,332.04	\$148,332.04
Profit			\$15,214.62	\$15,613.62

20. Proof of Matching Funds - See highlighted marketing expenses above.

21. Marketing Plan includes email marketing to Moonlight Ramble (10k), Big River Race Management (40k) and Trailnet (10k) email databases, TV spots with ABC 30, Radio adds with Hubbard on KSHE 95 and 106.5 The Arch.

22. Recycling/Trash Plan - We have hired St. Louis Earth Day to help with the trash and recycling controls throughout the venue.

23. We are working with multiple security companies to help secure the footprint and ride course event day. The list of companies include MVP Security, SLMPD Police Cadets, Campbell Security and Peacemaker Security.



THE GROVE COMMUNITY IMPROVEMENT DISTRICT

FISCAL YEAR 2021

SPECIAL EVENT GRANT APPLICATION

1. NAME OF EVENT/PROJECT: Manchester Bike Bash
2. DATE OF EVENT/PROJECT: Saturday August 28, 2021
3. LOCATION OF EVENT/PROJECT (address and/or specific location where event/project will take place):
Address: Manchester Ave between Kentucky & Sarah St
City, State, Zip: St. Louis MO 63110
4. NAME OF APPLICANT/HOST ORGANIZATION:
Legal Name: STL Bike Bash LLC
Address: 3450 Arsenal St
City State Zip: St. Louis MO 63118
5. CONTACT PERSON/TITLE:
Name Tatyana Telnikova
Title: owner
Telephone No. (314) 769-1274 Fax No. () _____
E-mail: tatyana.telnikova@gmail.com
6. TYPE OF ORGANIZATION - IRS STATUS (TAX ID NO.)
If applicable, attach Articles of Incorporation, Bylaws.
FID NO. _____
7. ATTACH A LIST OF MEMBERS OF THE ORGANIZATION'S BOARD OF DIRECTORS n/a
8. ATTACH A LIST OF ORGANIZATIONAL AND EVENT STAFF OF THE ORGANIZATION.
event producers: Tatyana Telnikova & Jessie Mueller
9. ATTACH MOST RECENT ANNUAL FINANCIAL REPORT FOR ORGANIZATION AND BUDGET FOR THE UPCOMING YEAR. n/a
10. ATTACH PROOF OF GOOD CORPORATE STANDING (IF APPLICABLE)
11. ATTACH PROOF OF CITY OF TAXES PAID IN CITY OF ST. LOUIS & GROVE CID (IF APPLICABLE)
12. ATTACH A DESCRIPTION OF EVENT/PROJECT. Pre/post event for the world naked bike ride. Vendor booths/entertainment.
13. ANTICIPATED NUMBER OF EVENT ATTENDEES: 6000 throughout the day



14. ANTICIPATED NUMBER OF EVENT VENDORS: 10 - 12
14. LIABILITY/MEDICAL INSURANCE? No Yes The Insurance Source, John Shadley
If Yes, indicate insurance carrier, contact and telephone number: 314-263-7554
(Grove CID must be named additionally insured and be provided a COI)
15. HAS VENUE/FACILITY BEEN SECURED? No Yes Manchester Ave between
If Yes, indicate location, contact and telephone number: Kentucky & Sarah St.
16. IS EVENT ACCESSIBLE TO THE PUBLIC AND DISABLED PERSONS? No Yes
17. ATTACH EVENT/PROJECT BUDGET WITH ITEMIZED CATEGORIES OF REVENUE AND EXPENSES. attached
18. AMOUNT OF FUNDING REQUESTED: \$ 4000
19. INTENDED USE OF THE FUNDS: security, logistics, cleanup
20. ATTACH PROOF OF MATCHING FUNDS (EQUAL OR GREATER THAN AMOUNT REQUEST FROM THE GROVE CID) 4 Hands Brewery is lead sponsor at \$5000
21. ATTACH MARKETING AND ADVERTISING PLAN.
22. ATTACH TRASH RECYCLING PLAN.
23. ATTACH SAFETY & SECURITY PLAN.
22. HOW WILL THE EVENT/PROJECT BENEFIT THE GROVE CID?
23. HAVE YOU RECEIVED GROVE CID SPECIAL EVENT FUNDING IN THE PAST? No Yes
If Yes, indicate name and date of event/project and amount received. 3000 in 2014 and on.
24. IF YOU HAVE RECEIVED PREVIOUS GROVE CID EVENT FUNDING, PLEASE PROVIDE PRELIMINARY & FINAL ATTENDANCE FIGURES AND FINAL REPORT. ALSO, PLEASE PROVIDE COPIES OF ALL EVENT PROMOTIONAL MATERIALS, INCLUDING RADIO OR TELEVISION SCRIPTS, BILLBOARD COPY, PRINTED FLIERS, ADS, OR OTHER MATERIAL YOU PURCHASED WITH GROVE CID MONEY. (ONLY PROVIDE MATERIAL ON THE MOST RECENT YEAR SPECIAL EVENT MONEY WAS RECEIVED.)
25. WHAT RESEARCH DO YOU HAVE REGARDING THE DEMOGRAPHICS OF YOUR ATTENDEES? HOW DO YOU MEASURE THE SUCCESS OF YOUR EVENT? HOW DO YOU MEASURE THE EFFECTIVENESS OF YOUR PROMOTION?
We have RSVPs on the Facebook event, and gauge the effectiveness of the promotion by attendance on the day of the event and media coverage



VERIFICATION OFFICIAL WITH CONTRACTING AUTHORITY FOR THE ORGANIZATION

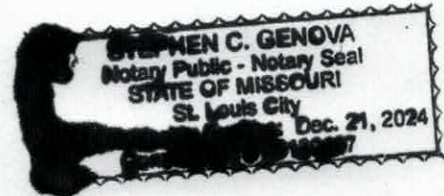
I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Official's Signature: Tatyana Telukova

Official's Name & Title (Typed): Tatyana Telukova

ON This 12 July day of, 2024, before me, the undersigned, a Notary Public in and for the State of Missouri, personally appeared Tatyana Telukova, to me known to be the person named in and who executed the foregoing document.

Notary Public: Stephen Genova
My Commission Expires: 12/21/2024



CONTACT PERSON AS LISTED ON PAGE ONE OF APPLICATION

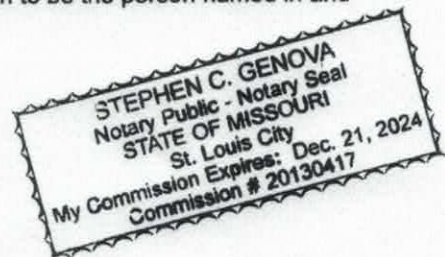
I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Official's Signature: Tatyana Telukova

Official's Name & Title (Typed): Tatyana Telukova

ON This 12 July day of, 2024, before me, the undersigned, a Notary Public in and for the State of Missouri, personally appeared Tatyana Telukova, to me known to be the person named in and who executed the foregoing document.

Notary Public: Stephen Genova
My Commission Expires: 12/21/2024





Preliminary Status Report

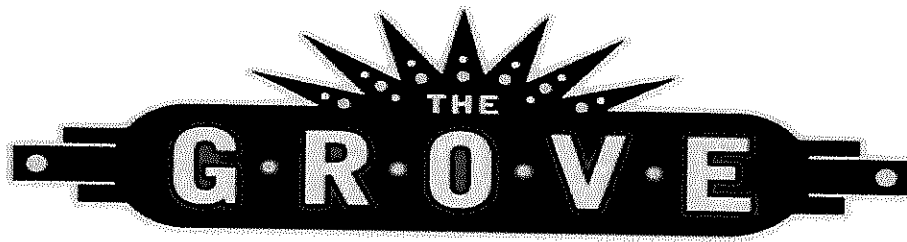
EVENT NAME: Manchester Bike Bash
REPORT DATE: July 12, 2021
ORGANIZATION: STL Bike Bash LLC
CONTACT PERSON: Tatyana Idnikova TITLE: owner
ADDRESS: 3450 Arsenal St
PHONE: 314.769.1274 FAX: _____

On an attached sheet, answer the following questions and attach it to your application.

PRELIMINARY INFORMATION:

1. Is this a first time event? no
2. If not, how many times has this event taken place? 13
3. What is the estimated revenue generated by this event? 0
4. What is the estimated number of participants expected at this event? 6000
5. If event planning is in progress, what has been done, what remains to be done, and are there any problems? I have applied for street closure permits, solicited vendors and sponsors, secured contracts with service providers
6. If the event planning has not been started, why?
7. List the advertising, marketing, and/or public relations that have been contracted or placed to date?
Online digital marketing via Facebook, Instagram, press release to come next week

Manchester Bike Bash	2021 Budget
Income	
Merchant Fees	\$4,950.00
Sponsorships	\$7,000.00
Water Bottles	\$0.00
Donations	\$1,093.32
Total Income	\$13,043.32
Expense	
Entertainment	
Band & DJs	\$600.00
Performers (fire, drag, MC)	\$500.00
Total Entertainment	\$1,100.00
Equipment & Supplies	
Stage (with generators)	\$3,030.00
Lighting/Sound (arch city)	\$2,715.00
Porta-Potties& Trash Cans	\$931.00
Miscellaneous Supplies	\$245.00
Barricades	\$751.00
Total Equipment & Supplies	\$7,672.00
Logistics/Operations	
Event Insurance	\$487.00
Stage Manager	\$0.00
Permits & Licenses	\$1,255.00
Street Cleaning	\$550.00
Volunteer Meals	
Bank Fees	
Total Logistics/Operations	\$2,292.00
Marketing	
Banners	\$0.00
Photographer	
Posters/Brochures/Flyers	\$0.00
Water Bottles	\$0.00
Designer	\$0.00
Total Marketing	\$0.00
Safety & Security	\$1,250.00
Event Management	
Total Expense	\$12,314.00



The Grove CID Marketing Committee Application

The Grove Community Improvement District Marketing Committee is charged with advising the Grove CID Board of Directors on ways to better market the Grove CID.

Name: Jordan Foster Date: 8-3-2021
Address: 4321 A. Manchester Ave St. Louis, MO 63110
Email: JFoster@Midlandsb.com
Telephone: 314-512-8993
Business Owner Resident
If yes to business owner, what business? Manager (Midland States Bank)

Briefly describe your marketing experience.

In my previous work I had to solicit my own customer prospects. While doing so, it helped build my skills in marketing and promoting. Now that I'm at Midland States Bank, I can put those skills to use with helping the community. With our location being in The Grove, we want to be as involved as possible in community events. I take passion in marketing efforts through social media sites like LinkedIn and also going out and sparking up conversation with people. I feel with Midland States Bank, being supportive in my efforts I will be very influential as a committee member.

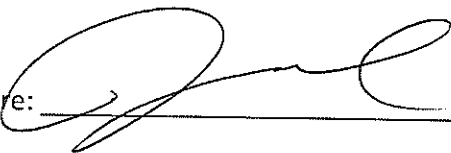
What do you feel (if anything) has been lacking with the marketing of the Grove district in the past?

I feel that the grove efforts of marketing has been amazing. I just want to be able to lend a helping hand. I have ideas that maybe helpful, as well as utilizing resources from Midland States Bank.

Disclaimer: The submission of this application does not guarantee you will be selected for the Committee Board.

Why are you interested in the Grove CID joining the Marketing Committee?

As the Banking center manager of the Midland States Bank in The Grove. I feel that being involved in the community where I work is very important to me. I want to uplift this community to the best of my abilities

Signature:  _____ Date: 8-3-2021

YOUR COMPLETED APPLICATION MAY BE SUBMITTED BY EMAIL TO:

Alayna Graham (District Administrator)

alayna@pcd-stl.org

Or dropped off to Park Central development, 4512 Manchester Ave, St. Louis, MO 63110

Disclaimer: The submission of this application does not guarantee you will be selected for the Committee Board.

Marketing Committee

Banners

Green Dining District

Public Services Committee

Grove Ball Lights

Grove Sign Update

Administrator's Report

CID Expansion Update
