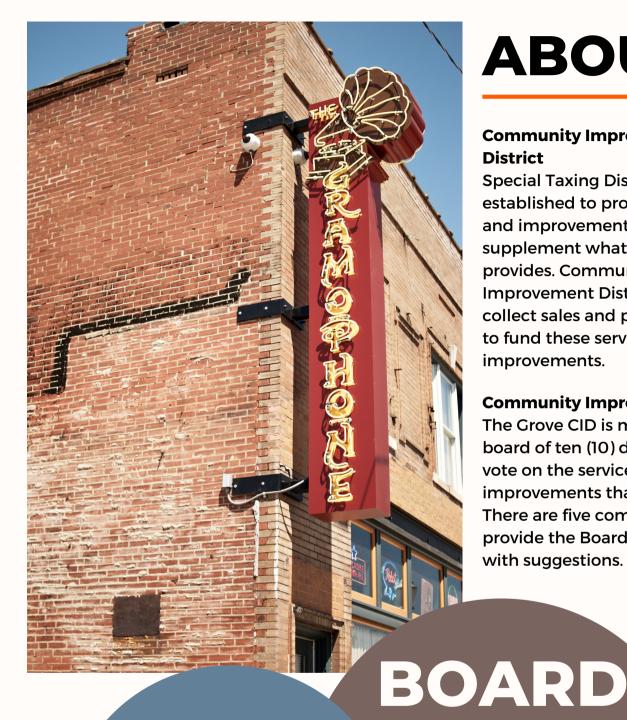
ANNUAL REPORT



GROVE CID FY 2021 - 2022

PREPARED BY Park Central Development





ABOUT

Community Improvement District

Special Taxing Districts are established to provide services and improvements to supplement what the City provides. Community **Improvement Districts can** collect sales and property taxes to fund these services and improvements.

Community Improvement District

The Grove CID is managed by a board of ten (10) directors who vote on the services and improvements that are provided. There are five committees that provide the Board of Directors with suggestions.

EXECUTIVE & FINANCE MARKETING NOMINATIONS PUBLIC SERVICE SAFETY AND SECURITY

COMMITTEES

MATT BAUER **DON BELLON NEAL GRIFFIN KELLY KENTER FAHIME MOHAMMAD** SHERYL MYERS **CHIP SCHLOSS** GUY SLAY **KELLY SPENCER** TATYANA TELNIKOVA



The GROVE continues to be a hub of activity and events in the city, attracting tens of thousands of locals and tourists to the district. The following outlines a list of events hosted this past fiscal year:

GroveFest

GroveFest is the annual festival of all things Grove. Vendors from around the City sell food and goods on the street, businesses bring tents and games out, children play in the kids area with bubbles and bounce houses, and there is an unlimited amount of live entertainment from jugglers and dancers to fashion shows.

Moonlight Ramble

The Moonlight Ramble hosted its 57th moonlit bike ride of varying length (7-18 miles), which always takes place on the Saturday closest to the Full Moon in August. The event draws riders of all ages and abilities to safely enjoy riding the streets of STL traffic free while enjoying the full moon. This past year, the ride started and finished in the Grove, and thousands came early and stayed late patronizing the bars and restaurants in the Grove.

Oktoberfest

Urban Chestnut Brewing Company (UCBC) held its 11th annual Munich-style celebration--featuring live music, German beer, food, and activities--in the Grove this past year. This two-day festival featured a full lineup of rock, blues, and polka music on two stages as well as yard games for all to enjoy.



MORE EVENTS IN THE GROVE

Manchester Bike Bash

This international event celebrating bikes and bodies meets up in the Grove every year and includes pre-ride festivities including body painting and a costume contest. Event goers can paint their bodies, decorate their bikes, and join th ethousands of cyclist for a ride around the city. An after party then occurs in the Grove and features live music, local food and drinks, and so much more.

Flyover Comedy Festival

Flyover Comedy Festival remains unique as a festival, highlighting multiple venues on both the east and west ends of The Grove. The event took place at multiple venues on Manchester, which allowed all of The Grove's remarkable restaurants, bars, and venues to be showcased.

Green Curbside Hop Donation

Celebrating Green Dining options in the Grove, this scavenger hunt traversed through restaurants all down Manchester and included samples for all involved. Participants who completed the scavenger hunt received bonus prizes at earthday365 group's booth! Winning prizes included a bike, a Green Dining Alliance Gift Bag and more.



CID Expansion

The Grove CID is currently expanding to capture more sales tax revenue and increase overall dollars for the district.

Security Patrol & Management

During this fiscal year, the district transitioned and partnered with Washington University Medical Center Redevelopment Corporation to provide security patrols for the district.

Social Media

The CID is still working with Engaged Taste to manage and provide a more consistent online presence. Additionally, the district is working with Explore STL to expand outreach.

Grove Signs

Zimmerman will continue to provide support with the Grove signs. Their annual inspections help ensure the structural integrity of the signs.

Assessment

The CID Assessment renewal petition is currently being reviewed by the attorney. In this new assessment, the board voted to lower tax by 25% and extend the assessment term to 5 years.

Landscaping, Maintenance & Admin

Drury landscaping continues to plant and care for the planters in the Grove CID. ATBM continues to maintain the trash and litter in the Grove. Park Central Development continues to provide administrative support to the Grove Board of Directors.



EXPENSES



Public Improvements 25.1%



REVENUE



Reserves 41.4% Sales & Use Tax 40%

Special Assessment 18.6%

Revenue Overview

The Grove CID obtains most of its revenue from Sales and Use Tax. Special Assessment property tax is also collected based on the value of properties in the Grove. Reserves also included a large portion of this years budget.



PRESENTED TO The Board & Public

> PREPARED BY Park Central Development