



Grove CID Joint Executive & Finance Committee Meeting Minutes
April 28th, 2021 at 12:00pm
At 4512 Manchester, St. Louis, MO 63110

Committee members present: Kelly Kenter, Kelly Spencer, Joel Oliver, Chip Schloss, Don Bellon

Committee members not in attendance:

Others in attendance: Alayna Graham, Abdul Abdullah (Park Central)

1. Meeting called to order at 12:04 PM.
2. **Approval of April 12th, 2021 Minutes:** K. Spencer made a motion to approve the minutes. D. Bellon seconded the motion. All in favor, motion passes.
3. **Grant Program:**
 - a. A. Abdullah gave an overview on the Central West End grant program. The Central West End program used a lottery system to choose recipients.
 - b. K. Spencer asked how the businesses showed hardship. A. Abdullah explained that it was based on an honor system. The businesses were asked if they were enduring a hardship during the pandemic, but no proof was necessary.
 - c. K. Spencer asked if the businesses had to show what they spent the money on. A. Abdullah answered yes, they need to submit the receipts.
 - d. K. Kenter asked if the tax status was a necessary qualification. A. Abdullah answered that this money could give the business the opportunity to pay their taxes if they are behind.
 - e. D. Bellon asked if the grant could be used to pay the owner of a business. A. Abdullah answered that these grants are not to be used on salary.
 - f. K. Kenter asked about the solicitation of donations. A. Abdullah explained that there is a separate account specifically for donations to the district.
 - g. K. Kenter clarified that this program would be administered through Park Central Development. He asked for confirmation that this would just be a donation to Park Central Development and this would be an arm's length transaction. A. Abdullah confirmed that the program would be completely run by Park Central Development.
 - h. K. Kenter asked about the footprint. A. Abdullah confirmed that this program would be designated specifically to the Grove.
 - i. K. Kenter asked if \$25,000 was enough to start. A. Abdullah replied that \$30,000 would be better. The grants will be \$3,000 max per business.
 - j. K. Kenter would like to see the program rolled out before the end of the fiscal year.
 - k. K. Kenter asked if there was anything that went badly in the Central West End program that could be improved upon. A. Abdullah replied that the program went smooth.
 - l. D. Bellon asked if the business needs to be open. A. Abdullah responded that it does need to be open.

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- m. C. Schloss inquired about the donations, if there is an opportunity to receive more funds. A. Abdullah responded that he would contact the businesses that PCD has a relationship.
 - n. K. Kenter proposed donating a firm \$20,000 and match \$10,000 for any donations that are received from outside sources.
 - o. J. Oliver suggested holding a special vote to the Board of Directors to immediately start the program.
 - p. J. Oliver motioned to recommend the Board roll out the program as soon as possible with a firm donation of \$20,000 and match dollar for dollar up to \$10,000 in donations. D. Bellon seconded. All in favor, motion approved.
4. **Other:**
- a. None.
5. **Adjournment:** The meeting was adjourned at 12:33 PM.

APPROVED

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