



Grove CID Joint Executive & Finance Committee Meeting Minutes
August 12th, 2019 at 10:30am
At 4512 Manchester, St. Louis, MO 63110

Committee members present: Kelly Kenter, Brian Phillips, Tom Boldt

Committee members not in attendance: Pete Rothschild, Jack Baumstark

Others in attendance: Ashley Johnson, Kyle Oberle and Alayna Graham (Park Central)

1. Meeting called to order at 10:38 a.m.
2. **Approval of July 8, 2019 Meeting Minutes**
B. Phillips made a motion to approve the July 8, 2019 meeting minutes. T. Boldt seconded the motion. All approved, motion passes.
3. **Public Comments and Questions**
N/A
4. **Sponsorship Request**
 - a. Grove Fest 2019: Park Central requested \$30,000 for Grove Fest 2019, the same amount as last year. Committee discussed paying \$1 for every \$1 raised from other funding sources up to \$30,000. T. Boldt and B. Phillips abstained. Not enough committee members to vote on request, pushed to Board of Directors decision.
 - b. Flyover Comedy Festival: \$5,000 was requested for the Flyover Comedy Festival. \$3,000 was approved last year. T. Boldt motioned to approve \$5,000, B. Phillips seconded. All approved, motion passes.
5. **Social Marketing Criteria**
 - a. K. Oberle discussed the evaluation criteria that the Board requested for the social media goals for the RFP awardee, Sara Graham of Engage Taste. Committee agreed that if Engage Taste is mindful of all aspects of the CID, then it is approved.
6. **Other Business**
 - a. Grove Sign: A. Johnson gave an update on the eastern Grove sign. It is leaning, and there is an engineer coming out to look at it to decide if it is structurally unsafe.
 - b. Parcel Assessment: Legal is reviewing a possible expansion of the district to include parcels south of Jiffy Lube and parcels connecting the Raising Cane's site. Board will be able to review next month. Signatures must be collected to expand.
 - c. Board Member Applications: Tatyana Telnikova is the newest applicant for the empty Board Member seat. The members will need to look at rearranging the seats to ensure all qualifications are met when accommodating a new member.

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- d. Workers' Compensation Insurance: K. Kenter is looking into the details regarding Workers' Compensation Insurance for an independent contractor.
- e. Recess: Fowling (Football Bowling) and other yard games for a pop-up event housed in the district for six months. Members are concerned about the safety and will investigate additional security.

7. Adjournment

The meeting was adjourned at 10:58 AM

APPROVED

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