

# BOARD OF DIRECTORS MEETING TO BE HELD April 11, 2022, at 11:00 a.m. Via Zoom

#### **NOTICE & PROPOSED AGENDA**

Please Note: Due to <u>COVID-19</u>, the Board of Directors meeting will be held by Zoom Conference.

Please sign in at

(Meeting ID: 816 5339 4752) or call by phone at 312-626-6799,

**TAKE NOTICE** that on April 11, 2022, at 11:00 a.m. via Zoom, the Grove Community Improvement District (the "District") will hold its public Monthly Meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

- 1. Call to Order
- 2. Approval of Previous Minutes
- 3. Chairs Report & Announcement of the Order of Business
- 4. Public Comments & Questions (limited to 5 minutes per speaker)
- 5. Committee Reports:
  - a. Safety and Security Committee (Kelly Spencer)
    - i. Patrol Management RFP Approval
  - b. Executive & Finance Committees (Matt Bauer/Kelly Kenter)
    - i. Financial Reports
    - ii. 2023 Budget Draft Approval
    - iii. Grove Expansion/Assessment Renewal
- 6. Administrator's Report
  - a. Grove Sponsorship Approval
  - b. Expiring Board Seats
- 7. Other Business

**This meeting is open to the public**; provided, however, that a portion of the meeting may be closed pursuant to Section 610.021 RSMo with explicit notice of the reason for closure. Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 4/7/2022 Time: 5:00 PM

• The Grove Community Improvement District •

#### Grove CID Board of Director Meeting March 14<sup>th</sup>, 2022 at 11:00 AM at 4512 Manchester, St. Louis, MO 63110

Board Members Present: K. Kenter, T. Telnikova, N. Griffin, D. Bellon, Guy Slay, C. Schloss, S. Myers,

Board Members Absent: F. Mohammad, K. Spencer, M. Bauer,

**Others in Attendance:** Alderwoman Tina Pihl, Captain Marks, P.O. N. Walker (St. Louis City), Ashley Johnson (Park Central Development), Michael Browning (Public)

- 1. Call to Order: K. Kenter called the meeting to order at 11:04 AM.
- **2. Approval Pervious Months Minutes:** D. Bellon motioned to approve the meeting minutes; G. Slay seconded the motion. All in favor, motion approved.
- 3. Chairs Report & Announcement of the Order of Business: None.
- 4. Public Comments and Questions: None.
- 5. Committee Reports:
  - a. <u>Safety and Security Committee:</u>
    - i. K. Kenter noted there was no quorum, and as a result, the meeting was pushed to next month. There were no updates.
  - b. Executive & Finance Committee:
    - i. K. Kenter noted there was no quorum, and as a result, the meeting was pushed to next month. There were no updates. However, K. Kenter requested sales tax information for the following meetings.

#### 6. Administrator's Report:

- a. A. Johnson noted that the district special assessment will be expiring at the end of the year, and she present a service contract for the assessment renewal. D. Bellon motioned to approve the service contract; C. Schloss seconded the motion. All in favor, motioned approved.
- **7. Adjournment:** D. Bellon mentioned to adjourn. G. Slay seconded the motioned. Meeting adjourned at 11:14 AM.

# PROPOSAL

03/08/2022



Where Leaders Are Inspired, and Futures Are Enhanced!

# The Grove Community Improvement District Management Services for econdary Security Patrols

Submitted by:

Lodestone Solutions Group, LLC Captain Ron Johnson, Retired

# ABOUT CEO CAPTAIN RON JOHNSON



Leadership is an honored privilege that must be continuously earned if one is to establish a foundation of true merit, morals, and character. At Lodestone Solutions Group, valuing and understanding the talents of all team members and partners are keys to achieving goals.

As a career law enforcement professional, I hold a criminal justice degree and I am a graduate of the Northwestern University Traffic Institute of Police and Staff Command. In 2014, I graduated from the Federal Bureau of Investigation National Academy. I am a certified Police Instructor and specialize in the development implementation of assessment exercises formatted for Command level Officers.

I joined the Missouri State Highway Patrol on July 1, 1987. On August 14, 2014, Governor Jay Nixon appointed me to lead protest security in Ferguson, MO following the fatal police shooting of Michael Brown, Jr.

In June of 2017, the Missouri Highway Patrol created the Office of Community Engagement and Outreach. This new office was created to focus on cultivating and enhancing partnerships with Missourians, community groups, and organizations across the state that may not frequently interact with the Patrol. As the Director of this office, my mission involved being a facilitator to engage community members and professionals in developing solutions for challenging social issues.

In 2018, I founded Lodestone Solutions Group, LLC, a consulting and training company, where just like the mineral lodestone, our solutions are based on the weight of our moral compasses.

# SECURITY PATROL TRACKING & INVOICING



Lodestone Solutions Group, LLC (LSG) will provide Security Patrol Coordination and Oversight of the contracted Secondary Security Provider. Considering the CID's monthly budget, LSG will conduct a comprehensive search for a qualified contract Security Agency to meet the Service and Safety requirements of the Grove Community Improvement District.

The contracted agency will be required to demonstrate the use of a cogent accountability system for all patrol assignments and services. This system at a minimum should allow LSG real-time access to:

- daily shift assignments
- activity and incident reports,
- GPS monitoring of patrol routes
- visibility and review of assigned hours worked to ensure accurate invoicing for processing.

# SECURITY PATROL REPORTING



Captain Johnson will use his experience and practical knowledge to review monthly area crime statistics to develop metrics and goals for crime reduction. The Contracted Security Patrol Company will be required to maintain detailed reporting following each shift worked. All known incidents will require a formal incident report to be completed prior to the end of the assigned shift. Incidents involving **SLMPD** intervention will require escalated notification to LSG, as appropriate.

The CID Board and Security Patrol Company will have direct access to Lodestone Solutions Group at all times in support of this agreement.

## **COMMUNITY ENGAGEMENT**



Inclusive relationships will be essential in achieving success. Throughout Captain Johnson's career, he has been able to establish many positive relationships allowing him the ability to add value to consulting projects.

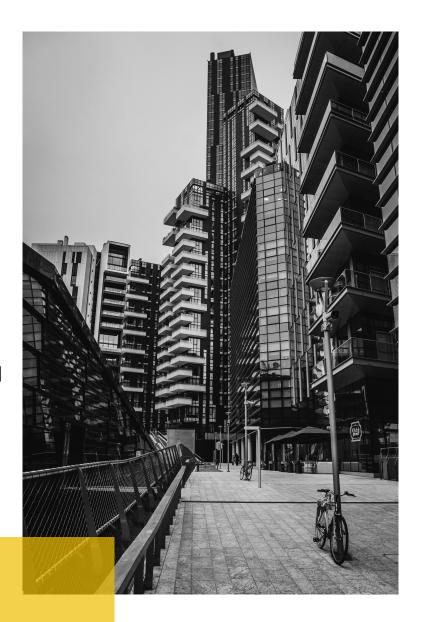
Lodestone Solutions Group, LLC will communicate with the SLMPD commanding Officers to ensure we are appropriately coordinating our efforts in addressing crime reduction and safety in The Grove Community Improvement District. Additionally, Lodestone Solutions Group will utilize the relationships and resources it has for synergy in Safety and Security efforts within the City and Region. Captain Ron Johnson will attend monthly CID meetings and Quarterly Safety and Security meetings.

Community Engagement is a critical component of Safety and Security within the District. Captain Johnson will be engaged in person or virtually with community leaders in an effort to utilize all resources available to the CID.

# COMPANY HISTORY AND PAST/SIMILAR WORK

Lodestone Solutions Group,
LLC was founded by Captain
Ron Johnson (Retired) in 2018.
Lodestone Solutions Group,
LLC is a Leadership Training
and Consulting Company.
LodestoneSG has a committed
administrative staff led by
Donna Tomlin.

LodestoneSG has experience with The Downtown St. Louis CID and is uniquely positioned to work synergistically on The Grove CID's Security and Safety solutions.



# COST PROPOSAL AND INVOICING

#### **COMPENSATION AND EXPENSES**

#### **Compensation**

Lodestone SG will perform the Services as reasonably required throughout the Term (July 2022 - July 2023), with the understanding that some weeks and months will require more time and attention to perform the Services than others. Notwithstanding the foregoing, Lodestone SG, will not be required to provide timesheets or other accounting of time, although, the Client may request, and the Consultant shall provide upon such request, a summary of the efforts undertaken in connection with the Services.

For providing the Services described in the RFP, the Client shall pay LodestoneSG the flat rate of Sixty Thousand Dollars (\$60,000). The client shall pay Lodestone SG the Fee pro-rata on a monthly basis (\$5,000 monthly).

#### **Expenses**

The Client shall reimburse LodestoneSG for all reasonable travel expenses outside of the St. Louis metropolitan region, including without limitation, ground travel, meals, and lodging, other extraordinary expenses in direct connection with the performance of the Services for the Client. All travel expenses will be pre-approved by the Client Representative in writing prior to incurring any such expense.

#### **Invoicing**

LodestoneSG shall email or deliver invoices to the Client on a monthly basis no later than seven (7) calendar days after the end of each month. Payment is due LodestoneSG upon receipt.

#### REFERENCES

 St. Louis Cannabis Collective
 Katie Davies, General Counsel and VP of Compliance

**Email:** 

kdavies@stlcannacollective.com

Phone: 907-952-2328

2. St. Louis Circuit Attorney's Office Kimberly Gardner, St. Louis City Circuit Attorney

**Email:** 

gardnerk@stlouiscao.org

Phone: 314-622-4941

3. St. Louis Downtown Community Improvement District Kelli McCrary, Executive Director

**Email:** 

kmccrary@downtownstlcid.org.

Phone: 314-335-2307





THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.

# The Grove Community Improvement District Balance Sheet

As of March 31, 2022

	Mar 31, 22
ASSETS Current Assets Charling/Society	
Checking/Savings 1072 · Bill.com Money Out Clearing	-6,531.25
Operating (9310)	105,333.56
Sales and Use Tax (0668)	338,641.75
Total Checking/Savings	437,444.06
Total Current Assets	437,444.06
Fixed Assets	
Accumulated Amort-Intangible As	-11,775.00
Intangible Assets	11,775.00
Total Fixed Assets	0.00
TOTAL ASSETS	437,444.06
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable	
20000 · Accounts Payable	-17,181.11
Total Accounts Payable	-17,181.11
Total Current Liabilities	-17,181.11
Total Liabilities	-17,181.11
Equity 30000 · Opening Balance Equity 32000 · Retained Earnings Net Income	5,620.00 290,267.99 158,737.18
Total Equity	454,625.17
TOTAL LIABILITIES & EQUITY	437,444.06

# The Grove Community Improvement District Profit & Loss Budget Performance

March 2022

	Mar 22	Jul '21 - Mar 22	YTD Budget	Annual Budget
Ordinary Income/Expense				
Income				
40000 · Revenue				
46400 · Reserves	0.00	0.00	155,250.00	207,000.00
46430 · Miscellaneous Revenue	0.00	3,126.45		
41000 · Parking Lot Revenue	0.00	585.00		
40150 · Special Assessments	2,664.07	108,613.67	93,000.00	93,000.00
40100 · CID 1% Sales and Use Tax	32,835.61	308,028.65	149,999.99	200,000.00
2015 Special Assessments	0.00	844.64		
40200 · Interest Earnings	14.11	98.59		
Total 40000 · Revenue	35,513.79	421,297.00	398,249.99	500,000.00
Total Income	35,513.79	421,297.00	398,249.99	500,000.00
Gross Profit	35,513.79	421,297.00	398,249.99	500,000.00
Expense				
60270 · Sponsorships	0.00	54,500.00	30,000.01	40,000.00
60100 · Administrative Support				
60110 · Administration-Park Central				
60110-A · Special Assignments	0.00	10,000.00	10,000.00	10,000.00
60110 · Administration-Park Central - Other	0.00	38,010.00	38,010.00	50,680.00
Total 60110 · Administration-Park Central	0.00	48,010.00	48,010.00	60,680.00
60135 · General Liability Insurance	0.00	19,527.55	20,000.00	20,000.00
60140 · Audit Services	0.00	16,000.00	4,000.00	4,000.00
60130 · Directors & Officers Insurance	0.00	0.00	814.00	814.00
60170 · Storage Facility	52.66	473.94	524.97	699.96
60150 · Legal Services	415.00	4,209.50	2,250.00	3,000.00
60165 · Miscellaneous	0.00	2,640.00		
60115 · Postage/Office Supplies	0.00	47.80	187.51	250.00
Total 60100 · Administrative Support	467.66	90,908.79	75,786.48	89,443.96
60400 · Public Services				
60410 · Litter Control	3,450.00	34,683.40	29,400.02	39,200.00
60420 · Landscaping	3,095.00	3,095.00	5,876.00	5,876.00
Total 60400 · Public Services	6,545.00	37,778.40	35,276.02	45,076.00
60200 · Marketing				
60210 · Advertising	0.00	0.00	3,000.01	4,000.00
60215 · Promotional Materials	80.00	7,169.00	1,125.00	1,500.00
60220 · Website & Design Services	1,000.00	7,143.88	3,502.52	4,670.00
Total 60200 · Marketing	1,080.00	14,312.88	7,627.53	10,170.00
60300 · Public Improvements				
60315 · Street Lighting Impr-Electricit	0.00	3,525.06	4,500.00	6,000.00
60325 · Holiday Decorations	0.00	0.00	3,500.00	3,500.00
60310 · Grove Signs Electricity	171.86	1,708.31	1,350.00	1,800.00
60320 · Grove Signs Repairs & Mnt	0.00	4,185.00	85,500.00	114,000.00
Total 60300 · Public Improvements	171.86	9,418.37	94,850.00	125,300.00
60500 · Security & Public Safety				
60510 · Administration-Security	0.00	8,250.00	24,750.00	33,000.00

10:22 AM 04/04/22 Accrual Basis

# The Grove Community Improvement District Profit & Loss Budget Performance

March 2022

	Mar 22	Jul '21 - Mar 22	YTD Budget	Annual Budget
60530 · Thursday Security Patrols	0.00	8,742.50	31,320.00	41,760.00
60531 · Friday Security Patrols	0.00	13,850.00	31,320.00	41,760.00
60532 · Saturday Security Patrols	0.00	14,228.88	31,320.00	41,760.00
60533 · Sunday Security Patrols	0.00	4,080.00	10,440.00	13,920.00
60534 · Other Security Patrols	0.00	6,490.00	13,162.50	17,550.00
Total 60500 · Security & Public Safety	0.00	55,641.38	142,312.50	189,750.00
Total Expense	8,264.52	262,559.82	385,852.54	499,739.96
Net Ordinary Income	27,249.27	158,737.18	12,397.45	260.04
Net Income	27,249.27	158,737.18	12,397.45	260.04

# The Grove Community Improvement District Transaction List by Vendor

Туре	Date	Num	Mariab 2022	Split	Amount
A T Building Maintena	nce/Anthony Trot	ter			
Bill	03/08/2022	1341	Street Cleaning/	60410 · Litter Control	-3,450.00
Ameren Missouri- 4052	2 Chouteau ave si	gn			
Bill	03/10/2022	0594144027-Feb 2022	4052 Chouteau Sign - 0594144027	60310 · Grove Signs Electricity	-66.90
Ameren Missouri- 924	talmage ave				
Bill	03/10/2022	0825140010-Feb 22	0825140010-Talmage	60310 · Grove Signs Electricity	-46.59
Ameren MO- 4510 Man	chester ave, sign				
Bill	03/10/2022	0606084003-Feb 22	Grove Signs Lighting - 0606084003	60310 · Grove Signs Electricity	-58.37
Drury Services LLC					
Bill	03/15/2022	INV-1528	Inv 1528	60420 · Landscaping	-3,095.00
Engagetaste					
Bill	03/01/2022	19	Website - Social Media- February 2022	60220 · Website & Design Services	-1,000.00
Husch Blackwell					
Bill	03/15/2022	3134251	Legal Expense	60150 · Legal Services	-415.00
Park Central Developn	nent Corporation*				
Bill Pmt -Check	03/10/2022	Bill.com	https://app01.us.bill.com/BillPay?id=blp01NJEXRU	Ił 20000 · Accounts Payable	-52.66
Zane Williams, Inc					
Bill	03/03/2022	049510	Grove Banners	60215 · Promotional Materials	-80.00
				Bills Paid in March 2022	-8,264.52

## The Grove Community Improvement District Profit & Loss Budget Performance July 2021 through January 2022

Grove	Jul '21 - Jan 22	Feb-Jun act	Projected FY 2022
Ordinary Income/Expense	001 21 - 0011 22		
Income			
40000 · Revenue			
46400 · Reserves	0.00		
46430 · Miscellaneous Revenue	3,126.45		
41000 · Parking Lot Revenue	585.00		
40150 · Special Assessments	95,901.07		95,901.07
40100 · CID 1% Sales and Use Tax	249,696.42	100,000.00	349,696.42
2015 Special Assessments	844.64	<b>,</b>	,
40200 · Interest Earnings	62.00		
Total 40000 · Revenue	350,215.58	-	445,597.49
Total Income	350,215.58		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Gross Profit	350,215.58	-	445,597.49
Expense	000,210.00		110,001.10
60270 · Sponsorships	54,500.00	-	54,500.00
60100 · Administrative Support	0 1,000.00		0 1,000.00
60110 · Administration-Park Central			
60110-A · Special Assignments	10,000.00		10,000.00
60110 · Administration-Park Central - Other	38,010.00		50,680.00
Total 60110 · Administration-Park Central	48,010.00	-	60,680.00
60135 · General Liability Insurance	19,527.55		19,527.55
60140 · Audit Services	16,000.00		16,000.00
60130 · Directors & Officers Insurance	0.00		.,
60170 · Storage Facility	368.62	283.30	651.92
60150 · Legal Services	3,794.50		3,794.50
60165 · Miscellaneous	2,640.00		2,640.00
60115 · Postage/Office Supplies	0.00		
Total 60100 · Administrative Support	90,340.67	<del>-</del>	42,613.97
60400 · Public Services			
60410 · Litter Control	27,508.40	17,500.00	45,008.40
60420 · Landscaping	0.00	4,000.00	4000
Total 60400 · Public Services	27,508.40	_	49,008.40
60200 · Marketing			
60210 · Advertising	0.00		
60215 · Promotional Materials	6,874.00		6,874.00
60220 · Website & Design Services	5,143.88	5,750.00	10,893.88
Total 60200 · Marketing	12,017.88	_	17,767.88
60300 · Public Improvements			
60315 · Street Lighting Impr-Electricit	2,670.94	381.56	8,670.94
60325 · Holiday Decorations	0.00		
60310 · Grove Signs Electricity	1,336.64	190.95	1,527.59
60320 · Grove Signs Repairs & Mnt	4,185.00	597.86	4,782.86
Total 60300 · Public Improvements	8,192.58	-	14,981.39
60500 · Security & Public Safety			

10:49 AM 02/15/22 **Accrual Basis** 

## The Grove Community Improvement District Profit & Loss Budget Performance July 2021 through January 2022

Grove	Jul '21 - Jan 22	Feb-Jun act	Projected FY 2022
60510 · Administration-Security	8,250.00		8,250.00
60530 · Thursday Security Patrols	8,742.50		8,742.50
60531 · Friday Security Patrols	13,850.00		13,850.00
60532 · Saturday Security Patrols	14,228.88		14,228.88
60533 · Sunday Security Patrols	4,080.00		4,080.00
60534 · Other Security Patrols	6,490.00		6,490.00
Total 60500 · Security & Public Safety	55,641.38	•	55,641.38
Total Expense	248,200.91		240,693.02
Net Ordinary Income	102,014.67		
Net Income	102,014.67		204,904.47

## The Grove Community Improvement District Profit & Loss Budget Performance July 2021 through January 2022

Grove	Project FY 2023	
Ordinary Income/Expense		
Income		
40000 · Revenue		
46400 · Reserves		
46430 · Miscellaneous Revenue		
41000 · Parking Lot Revenue	00,000,00	
40150 · Special Assessments	90,000.00	
40100 · CID 1% Sales and Use Tax	300,000.00	
2015 Special Assessments		
40200 · Interest Earnings	200,000,00	
Total 40000 · Revenue	390,000.00	
Total Income		
Gross Profit		
Expense		
60270 · Sponsorships	54,600.00	
60100 · Administrative Support		
60110 · Administration-Park Central		
60110-A · Special Assignments		
60110 · Administration-Park Central - Other	50,680.00	
Total 60110 · Administration-Park Central		
60135 · General Liability Insurance	20,000.00	
60140 · Audit Services	8,000.00	
60130 · Directors & Officers Insurance		
60170 · Storage Facility	700.00	
60150 · Legal Services	4,000.00	
60165 · Miscellaneous		
60115 · Postage/Office Supplies		
Total 60100 · Administrative Support	83,380.00	
60400 · Public Services		
60410 · Litter Control	46,000.00	
60420 · Landscaping	4,500.00	??
Total 60400 · Public Services	50,500.00	
60200 · Marketing		
60210 · Advertising		
60215 · Promotional Materials		Photographer
60220 · Website & Design Services	12,200.00	Engagetaste and GoDaddy
Total 60200 · Marketing	14,000.00	
60300 · Public Improvements		
60315 · Street Lighting Impr-Electricit	9,000.00	
60325 · Holiday Decorations		
60310 · Grove Signs Electricity	1,550.00	
60320 · Grove Signs Repairs & Mnt	5,000.00	
Total 60300 · Public Improvements	15,550.00	
60500 · Security & Public Safety		

10:49 AM 02/15/22 Accrual Basis

# The Grove Community Improvement District Profit & Loss Budget Performance

July 2021 through January 2022





#### THE GROVE COMMUNITY IMPROVEMENT DISTRICT

FIS	CAL YEAR
SPE	ECIAL EVENT GRANT APPLICATION
1.	NAME OF EVENT/PROJECT: Manchester Bike Bash
	DATE OF EVENT/PROJECT: July 30, 2022
3.	LOCATION OF EVENT/PROJECT (address and/or specific location where event/project will take place):  Address: Manchester Ave., between Kentucky Ave. & Sarah St.  St. Louis, MO 63110
	City, State, Zip: St. Louis, MO 63110
4.	Legal Name: STL Bike Bash LLC
	Address: 3450 Arsenal St.
	City State Zip: St. Louis MO 63118
5.	CONTACT PERSON/TITLE:  Name Tatyana Telnikova  Title: Owner
	Telephone No. (314) 769 - 1274 Fax No. ( )
	E-mail: tatyana.telnikova@gmail.com
6.	TYPE OF ORGANIZATION - IRS STATUS (TAX ID NO.)  If applicable, attach Articles of Incorporation, Bylaws.  FID NO
7.	ATTACH A LIST OF MEMBERS OF THE ORGANIZATION'S BOARD OF DIRECTORS n/a
8.	ATTACH A LIST OF ORGANIZATIONAL AND EVENT STAFF OF THE ORGANIZATION.  Event producers, :Tatyana Telnikova
9.	ATTACH MOST RECENT ANNUAL FINANCIAL REPORT FOR ORGANIZATION AND BUDGET FOR THE UPCOMING YEAR.  n/a
10.	ATTACH PROOF OF GOOD CORPORATE STANDING (IF APPLICABLE)
11.	ATTACH PROOF OF CITY OF TAXES PAID IN CITY OF ST. LOUIS & GROVE CID (IF APPLICABLE)
12.	ATTACH A DESCRIPTION OF EVENT/PROJECT. post event for the annual World Naked Bike Ride. Manchester Avenue is closed and filled with food, drink and merchandise vendors and there are bands, DJs and other entertainment throughout the day.
13.	ANTICIPATED NUMBER OF EVENT ATTENDEES: 6,000 throughout the day



14.	ANTICIPATED NUMBER OF EVENT VENDORS: 20
14.	LIABILITY/MEDICAL INSURANCE? No □ Yes   If Yes, indicate insurance carrier, contact and telephone number:  (Grove CID must be named additionally insured and be provided a COI)
15.	HAS VENUE/FACILITY BEEN SECURED? No □ Yes Manchester, between Kentucky and If Yes, indicate location, contact and telephone number:    Manchester, between Kentucky and Sarah   Sarah
16.	IS EVENT ACCESSIBLE TO THE PUBLIC AND DISABLED PERSONS? No □ Yes x
17.	ATTACH EVENT/PROJECT BUDGET WITH ITEMIZED CATEGORIES OF REVENUE AND EXPENSES. attached
18.	AMOUNT OF FUNDING REQUESTED: \$ \$6,000
19.	INTENDED USE OF THE FUNDS: Security, logistics and cleaning
20.	ATTACH PROOF OF MATCHING FUNDS (EQUAL OR GREATER THAN AMOUNT REQUEST FROM THE GROVE CID)  4 Hands Brewery is the lead sponsor, at \$5,000
21.	ATTACH MARKETING AND ADVERTISING PLAN.
22.	ATTACH TRASH RECYCLING PLAN.  Event staff will monitor trash during the event and we are contracting with ATBM to manage clean-up at the end of the night.
23.	ATTACH SAFETY & SECURITY PLAN.  We plan to contract City's Finest or the Grove's current security company to provede 2 on-site security officers throughout the event.
22.	HOW WILL THE EVENT/PROJECT BENEFIT THE GROVE CID? It will garner a significant amount of media attention and generate additional sales taxes
23.	HAVE YOU RECEIVED GROVE CID SPECIAL EVENT FUNDING IN THE PAST? No □Yes 🛚
	If Yes, indicate name and date of event/project and amount received. \$6000 in 2021
24.	IF YOU HAVE RECEIVED PREVIOUS GROVE CID EVENT FUNDING, PLEASE PROVIDE PRELIMINARY & FINAL ATTENDANCE FIGURES AND FINAL REPORT. ALSO, PLEASE PROVIDE COPIES OF ALL EVENT PROMOTIONAL MATERIALS, INCLUDING RADIO OR TELEVISION SCRIPTS, BILLBOARD COPY, PRINTED FLIERS, ADS, OR OTHER MATERIAL YOU PURCHASED WITH GROVE CID MONEY. (ONLY PROVIDE MATERIAL ON THE MOST RECENT

25. WHAT RESEARCH DO YOU HAVE REGARDING THE DEMOGRAPHICS OF YOUR ATTENDEES? HOW DO YOU MEASURE THE SUCCESS OF YOUR EVENT? HOW DO YOU MEASURE THE EFFECTIVENESS OF YOUR PROMOTION?

YEAR SPECIAL EVENT MONEY WAS RECEIVED.)

We have analytics on those people who RSVP for the event on Facebook. We gauge the effectiveness of the promotion by attendance on the day of the event and media coverage.



#### **Preliminary Status Report**

Manchester Rike Rach

REPORT DATE: March 31, 2022			
ORGANIZATION: STL Bike Bash LLC			
CONTACT PERSON: Tatyana Telnikova	TITLE:	Owner	_
ADDRESS: 3450 Arsenal St. St. Louis MO	63118		
PHONE: 314.769.1274	FAX:		
On an attached sheet, answer the following question	ns and attach it i	to your application.	
PRELIMINARY INFORMATION:			
1. Is this a first time event?No			
2. If not, how many times has this event taken place	ce?This is the	13th annual event	in the Grove

- 4. What is the estimated number of participants expected at this event? 6,000 people throughout the day
- 5. If event planning is in progress, what has been done, what remains to be done, and are there any problems? We have applied for all the appropriate permits, solicited vendors and sponsors, secured contracts with service providers (i.e. stage, sound, barricades, porta-potties, etc)
- 6. If the event planning has not been started, why?

What is the estimated revenue generated by this event?

n/a

7. List the advertising, marketing, and/or public relations that have been contracted or placed to date?

We have done online, digital marketing via social media (Instagram, Facebook, Twitter) and have sent out a press release which has spurred data announcements through media partners



#### SAMPLE Budget of Event/Special Project

ANTICIPATED REVENUE: Admissions	\$
Booth/Space Rentals	
Corporate Sponsorships (Please List):  4 Hands	\$ 5000.00
	\$
Other Revenue:	
	\$
	·····\$
Applicant Revenue	\$
Applicant Revenue Sub-Total	\$
Grove CID Funding Sought	\$6000-00
Sub Total	\$
	<del></del>
In-Kind Contributions of Services, Equipment, Accommodations, Advertising (Please List):	
	·····\$
	¢
Estimated Value of In-Kind Revenue	s
	· <del></del>
TOTAL ESTIMATED REVENUE	\$ <u>15,000.00</u>
ANTICIPATED EXPENSES:	
Personnel:	
Administrative	
Artistic	\$
Technical/Production	**************************************
Contracted Services (Please List):	· —————
	¢
	Φ
Space Rental	\$
Travel	
Advertising/Marketing	\$
Other (Please List):	\$_2200.00
safety/security	······ <sub>\$</sub> 1200.00
	<sub>\$_</sub> 1200.00
TOTAL ESTIMATED EXPENSES	15000 00
	<sub>\$</sub> 15000.00

# Finance Committee

## **Report on Sales Tax Collections**

- Collected from the Missouri Department of Revenue
- Below is your recent account history. This months and year-to-date distribution was compared with the same month in prior years.

ACCOUNT HISTORY						
<u>2020</u> <u>2021</u> <u>2022</u> <u>Variance ('21 to'22)</u>						
<u>February*</u>	\$34,662	\$28,153	\$32,836	\$4,683		
YTD	\$89,738	\$56,620	\$85,193	\$28,573		

<sup>\*</sup>February taxes were deposited in March 2022



# **Board Seats**

Special Taxing District		Title	Term (Expire)	Qualifications
1	Kelly Kenter 2/8/15	Chairman	6/30/2022	Property Owner
2	Kelly Spencer 11/2020	Vice Chair	6/30/2024	Property Owner
3	Fahime Mohammad 4/2020	Director	6/30/2022	Property Owner
4		Director	6/30/2024	Property Owner
5	Neal Griffin 11/2020	Director	6/30/2024	Property Owner
6	Sheryl Myers 4/2020	Director	6/30/2022	Business Operator
7	Don Bellon	Director	6/30/2024	Property Owner
8	Tatyana Telnikova 2019	Director	6/30/2022	Business and Property Owner
9	Matt Bauer	Director	6/30/2022	Property Owner of at least 4% CID valuation
10	Chip Schloss 2/8/15	Secretary	6/30/2022	Business Owner
11	Guy Slay	Director	6/30/2024	Property Owner of at least 6 Parcels



# **Grove Sponsorship**

Manchester Bike Bash			
Date:	July 30, 2022		
Funding Request:	\$6,000		
Attendees:	6,000		
Event Description:	Pre and post event for the annual World Naked Bike Ride. Manchester Ave. is closed and filled with food, drink and merchandise vendors and there are bands, DJs and other entertainment throughout the day		
Past Support:	Yes. 2021 \$6,000. Event is the 13 <sup>th</sup> annual event		

