



COMMUNITY IMPROVEMENT DISTRICT

MARCH
2024

*Board
Report*

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MEETING

DIRECTORS

Kelly Kenter, Chairman

Kelly Spencer, Vice Chair

Tatyana Telnikova, Secretary

Don Bellon, Director

Guy Slay, Director

Fahime Mohammad, Director

Sheryl Myers, Director

Kimberly Smith-Drake, Director

Sal Martinez, Director

Will Essner, Director

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**BOARD OF DIRECTORS MEETING
TO BE HELD**

**March 11, 2024, at 11:00 a.m.
4512 Manchester Ave, Suite 100, St. Louis, MO 63110**

NOTICE & PROPOSED AGENDA

TAKE NOTICE that on March 11, 2024, at 11:00 a.m. at 4512 Manchester Ave, Ste. 100, St. Louis, MO 63110, the Grove Community Improvement District (the "District") will hold its public Monthly Meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Approval of Previous Minutes
3. Chairs Report & Announcement of the Order of Business
4. Monthly Financials – Request for approval
5. Public Comments & Questions (limited to 5 minutes per speaker)
6. Administrator Report
 - a. Park Central Development’s Admin Report
7. Committee Reports:
 - a. **Safety and Security Committee (Kelly Spencer)**
 - i. Safety & Security Reports – (2nd District Patrol, NSI + TCF)
 - ii. New Committee Member Approval Request – Jordan Goodman
 - b. **Executive & Finance Committees (Kelly Kenter)**
 - i. Monthly Meeting Recapitulation
 - ii. Light Dimmer Proposal – Approval Request
 - iii. Approval of Urban Chestnut’s Representative to Board – Amelia Rodgers
 - c. **Public Service Committee (Guy Slay)**
 - i. Monthly Meeting Recapitulation
 - ii. Bollard Proposal – Request for approval
 - iii. Streetscape RFP – Update
 - d. **Marketing Committee Update**
 - i. Meeting Recapitulation
 - ii. Insight Report – Alexis Qualls
 - iii. Website Updates
 - iv. Social Media Calendar Review (April 2024) Reminder
8. District Updates – Ron Coleman
9. Sponsorship Requests
 - i. New Interactive Website Form
10. Other Business
11. Closed Session
12. Adjourn

This meeting is open to the public; provided, however, that a portion of the meeting may be closed pursuant to Section 610.021 RSMo with explicit notice of the reason for closure.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 3/8/2024 – 4:00 PM

• The Grove Community Improvement District •

4512 Manchester #100 Saint Louis, MO 63110 (314) 535-5311

www.thegrovestl.com/

February 12, 2024

Board Members Present: Kelly Kenter, Kelly Spencer, Kimberly Smith-Drake, Tatyana Telnikova

Board Members Absent: Sheryl Myers, Fahime Mohammed, Sal Martinez, Don Bellon, Will Essner, Guy Slay

Others Present: Brian James, Alexis Qualls, Rose Weber, and David Wright (Park Central), Kristin Ponzar (Marketing Committee), Ron Coleman (City of St. Louis), Caitlyn Smith (Legislative Aide to Alderman Browning), Ben Daugherty (Green Dining Alliance), Jordan Goodman (Good Company)

1. The meeting was called to order at 11:05am
2. **Minutes:** The January meeting minutes were not approved, as there was no quorum.
3. **Chair Report & Announcement of the Order of Business**
 - a. K Kenter welcomed everyone and introduced the agenda.
4. **Public Comment:**
 - a. J Goodman of Good Company introduced himself and his project, as they are taking over the space where Layla used to operate, looking to add a full-service neighborhood restaurant with craft cocktails and seasonal offerings.
 - b. B Dougherty introduced himself as the Green Dining Alliance program manager and the idea behind the program. He noted that the program is working on post-pandemic outreach to food and beverage establishments and helping provide education on best practices outside of packaging for businesses looking to support sustainable practices.
5. **Safety and Security Committee Report:**
 - a. K Spencer went over recent updates from the committee, reflecting on its most recent meeting and positive feedback from committee members as well as working with TCF.
 - b. K Kenter wanted to confirm that the committee is going to work with TCF on its budget and K Spencer confirmed.
6. **Executive and Finance Committee Report:**
 - a. K Kenter went over the executive and finance committee updates.
 - b. K Kenter noted that while there is not a formal graffiti policy yet, the CID will be able to show a list of providers available to remove graffiti to any property owner who needs support in identifying a company to use.
7. **Public Service Committee Report:**
 - a. K Kenter noted that there is a proposal from Alderman Browning that was discussed with G Slay, with the cost to add bollards \$14,000 that would involve working with the Alderman to pay for.
8. **Marketing Committee Report:**
 - a. B James introduced Alexis Qualls as the new marketing intern for the Grove and gave her space to talk about marketing interests. He also introduced R Weber as the new Park Central Development marketing coordinator, and she gave an overview of her role and interests.
 - b. T Telnikova expressed excitement in livening up the Grove's marketing efforts.
 - c. B James noted that Park Central has submitted a marketing proposal to the committee, to boost holistic marketing in addition to social media and working together with A Qualls to expand current efforts.

9. Nominations Committee Report:

- a. K Kenter indicated that this item would be discussed at the next meeting because there is no quorum.

10. Neighborhood Improvement Specialist Report:

- a. Ron Coleman noted that there have been some noise complaints from neighbors on the eastern edge of the CID.
- b. K Kenter noted that the Grove is not a public vending district.
- c. R Coleman noted that he will send a potential list of tree plantings to B James.

11. Sponsorship Requests:

- a. No new requests.

12. Other Business:

- a. B James noted that the Grove will be hosting arts districts across the state in April as a part of a larger convening as the Grove takes on an arts district designation.
- b. A Qualls reviewed some ideas to add content to the Grove's social media and website to coordinate event posting and spotlights.

13. New Business:

- a. None.

14. Adjournment: The meeting was adjourned at 11:52am.

Respectfully Submitted:

David Wright, Commercial Corridor Manager at Park Central Development.



FINANCIAL REPORT

Park Central Development

By: Annette Pendilton

February 2024

Grove CID
Balance Sheet Comparison
As of February 29, 2024

	Total	
	As of Feb 29, 2024	As of Feb 28, 2023 (PP)
ASSETS		
Current Assets		
Bank Accounts		
1072 Bill.com Money Out Clearing	0.16	4,025.00
Operating (9310)	0.00	59,515.60
Reliance (4124)	0.00	0.00
Sales and Use Tax (0668)	14,317.98	10,416.78
Simmons - Grove 8418	194,661.17	115,033.60
Simmons 2861 Grove CID Savings	21,633.69	
Simmons CD's (deleted)	0.00	300,000.00
Special Assessments (3269)	0.00	0.00
X MO CD 0018 - 2	103,772.93	
X MO CD 0019 - 2	104,253.98	
X Mo CD 0020 - 2	103,454.11	
Total Bank Accounts	\$ 542,094.02	\$ 488,990.98
Accounts Receivable		
Accounts Receivable - SE	0.00	0.00
Other Accounts Receivable	0.00	0.00
Sales Tax Receivable	0.00	0.00
Total Accounts Receivable	\$ 0.00	\$ 0.00
Other Current Assets		
Receivables	0.00	0.00
Total Other Current Assets	\$ 0.00	\$ 0.00
Total Current Assets	\$ 542,094.02	\$ 488,990.98
Fixed Assets		
15000 Furniture and Equipment	0.00	0.00
Accum Depr - Furn & Equip	0.00	0.00
Accumulated Amort-Intangible As	-11,775.00	-11,775.00
Construction in Process	0.00	0.00
Intangible Assets	11,775.00	11,775.00
Total Fixed Assets	\$ 0.00	\$ 0.00
TOTAL ASSETS	\$ 542,094.02	\$ 488,990.98
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
20000 Accounts Payable	-6,123.21	14,245.70

Total Accounts Payable	- \$	6,123.21	\$	14,245.70
Credit Cards				
Reliance Credit Card		0.00		0.00
Total Credit Cards	\$	0.00	\$	0.00
Other Current Liabilities				
Deferred Inflows of Resources		0.00		0.00
Total Other Current Liabilities	\$	0.00	\$	0.00
Total Current Liabilities	- \$	6,123.21	\$	14,245.70
Total Liabilities	- \$	6,123.21	\$	14,245.70
Equity				
30000 Opening Balance Equity		8,122.97		5,620.00
32000 Retained Earnings		483,062.69		469,125.28
Fund Balance		0.00		0.00
Net Income		57,031.57		
Total Equity	\$	548,217.23	\$	474,745.28
TOTAL LIABILITIES AND EQUITY	\$	542,094.02	\$	488,990.98

Tuesday, Mar 05, 2024 10:11:08 AM GMT-8 - Accrual Basis

Grove CID
Profit and Loss
As of February 29, 2024

	Feb 29, 2024	Jul-Feb YTD	Jul-Feb Budget	FY 2024 Budget
Income				
40000 Revenue			0.00	0.00
40100 CID 1% Sales and Use Tax	58,952.93	335,316.00	253,333.36	380,000.04
40150 Special Assessments	60,244.73	86,622.21	80,000.00	80,000.00
40200 Interest Earnings	3,063.90	10,853.41		
Total 40000 Revenue	\$ 122,261.56	\$ 432,791.62	\$ 333,333.36	\$ 460,000.04
Total Income	\$ 122,261.56	\$ 432,791.62	\$ 333,333.36	\$ 460,000.04
Gross Profit	\$ 122,261.56	\$ 432,791.62	\$ 333,333.36	\$ 460,000.04
Expenses				
60100 Administrative Support				
60110 Administration-Park Central		41,760.00	38,010.00	50,680.00
60115 Postage/Office Supplies		34.92		
60130 Directors & Officers Insurance			7,000.00	7,000.00
60135 General Liability Insurance	8,927.00	16,592.00	15,000.00	15,000.00
60140 Audit Services		8,500.00	8,500.00	8,500.00
60150 Legal Services			2,666.64	3,999.96
60170 Storage Facility	97.00	928.00	792.00	1,188.00
Administrative Services				
Total 60100 Administrative Support	\$ 9,024.00	\$ 67,814.92	\$ 71,968.64	\$ 86,367.96
60200 Marketing				
60220 Website & Design Services	757.31	757.31		
Print Media Advertising	1,495.00	12,904.34	10,800.00	16,200.00
Sponsorship Expense		450.00		
Sponsorship Expense		10,666.66		
Total 60200 Marketing	\$ 2,252.31	\$ 24,778.31	\$ 10,800.00	\$ 16,200.00
60270 Sponsorships		49,000.00	46,666.64	69,999.96
60300 Public Improvements				
60310 Grove Signs Electricity	50.24	1,727.33	2,000.00	3,000.00
60315 Street Lighting Impr-Electricit	415.23	3,331.77	3,666.64	5,499.96
60320 Grove Signs Repairs & Mnt		10,900.91	3,333.28	4,999.92 Removed globe lights
60325 Holiday Decorations		750.00		
60330 Other Public Improvements		10,760.00		Flock cameras
Total 60300 Public Improvements	\$ 465.47	\$ 27,470.01	\$ 8,999.92	\$ 83,499.84
60400 Public Services				
60410 Litter Control	3,525.00	40,604.67	35,333.28	52,999.92
60420 Landscaping		8,275.00	3,000.00	4,500.00 New Contract
Total 60400 Public Services	\$ 3,525.00	\$ 48,879.67	\$ 38,333.28	\$ 57,499.92
60500 Security & Public Safety				
60515 Cameras	844.81	2,166.89	3,333.28	4,999.92

60530 Thursday Security Patrols	3,776.25	45,450.00	35,100.00	52,650.00	
60531 Friday Security Patrols	3,182.50	44,542.50	35,100.00	52,650.00	
60532 Saturday Security Patrols	2,565.00	36,575.00	35,100.00	52,650.00	
60533 Sunday Security Patrols	3,016.25	36,361.25	35,100.00	52,650.00	
60534 Other Security Patrols	308.75	1,162.50			
60535 Patrols at Gramophone	1,770.00	13,025.00			
Total 60500 Security & Public Safety	\$ 15,463.56	\$ 179,283.14	\$ 143,733.28	\$ 215,599.92	Grove is likely to go over budget for Patrols
Uncategorized Expense		167.88			
Total Expenses	\$ 30,730.34	\$ 397,393.93	\$ 320,501.76	\$ 459,167.64	
Net Operating Income	\$ 91,531.22	\$ 35,397.69	\$ 12,831.60		
Other Income					
Transfer In from Special Events		21,633.88			Balance from unused grants
Total Other Income	\$ 0.00	\$ 21,633.88	\$ 0.00		
Net Other Income	\$ 0.00	\$ 21,633.88	\$ 0.00	\$ 832.40	
Net Income	\$ 91,531.22	\$ 57,031.57	\$ 12,831.60	\$ 832.40	

Tuesday, Mar 05, 2024 10:11:46 AM GMT-8 - Accrual Basis

Grove CID
Revenue Sals and Use Taxes

	2023	2024	Variance
Feb-24	32,390.07	58,952.93	26,562.86
YTD	32,390.07	58,952.93	26,562.86

* Feb totals are from Jan Sales

FISCAL YEAR

Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Yearly Collections
2019	\$ 91,780	\$ 61,282	\$ 67,851	\$ 72,719	\$ 293,632
2020	\$ 78,382	\$ 68,760	\$ 89,738	\$ 70,304	\$ 307,184
2021	\$ 78,045	\$ 72,475	\$ 56,620	\$ 63,789	\$ 270,928
2022	\$ 131,337	\$ 85,612	\$ 85,193	\$ 108,614	\$ 410,756
2023	\$ 106,886	\$ 101,811	\$ 98,507	\$ 144,821	\$ 452,025
2024	\$ 129,338	\$ 108,913	\$ 97,064		

CALENDAR YEAR

Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Yearly Collections
2019	\$ 67,851	\$ 72,719	\$ 78,382	\$ 68,760	\$ 287,712
2020	\$ 89,738	\$ 70,304	\$ 78,045	\$ 72,475	\$ 312,581
2021	\$ 56,620	\$ 63,789	\$ 131,337	\$ 85,612	\$ 339,378
2022	\$ 85,193	\$ 108,614	\$ 106,886	\$ 101,811	\$ 402,503
2023	\$ 98,507	\$ 144,821	\$ 129,338	\$ 108,913	\$ 481,580
2024	\$ 97,064				



ADMINISTRATOR REPORT

Park Central Development

By: Brian James

March 2024 Summary

Business Updates
Neighborhood Updates
Maintenance Updates
Raising Cane's Update
Missouri Creative Districts Collaborative - April 10, 2024 - 11:00AM to 3:00PM

THE GROVE COMMUNITY IMPROVEMENT DISTRICT

Who are we ?

We are made up of property owners and/or business operators within the district with a purpose of funding and managing services and projects within the district!

What do we do ?

We provide security, cleaning initiatives, providing additional off-street parking, marketing the businesses within the CID, funding special events, and promoting business retention and development.



**Serving The Grove
since 2009.**



We are committed to strengthening & fostering an active business, entertainment, and residential community.

How to get involved ?

- Attend our Monthly Meetings
- Email marketing@pcd-stl.org
- Check out more information on our website!



LEARN MORE HERE!





Safety & Security Hotline

Employees Escorts, Aggressive Panhandling & Other Non-Emergency Safety Needs

Free non-emergency assistance courtesy of The Grove! Learn more at thegrovestl.com/



314.899.7006



HOSTING AN EVENT OR HAVE **NEW SPECIALS** YOU WANT TO HIGHLIGHT?

Keep us updated on all
your happenings! We
want to support you!



If you have any upcoming events OR specials/highlights ,please take a moment to fill out this form. (This can include new menu, specials, or what's next etc).

To fairly highlight all the businesses in The Grove this form will allow our Marketing Intern to plan accordingly and capture/highlight these events or specials.

If you have multiple events happening please place them below. If you have more than 6 events please email marketing@pcd-stl.org



SCAN
ME





HOSTING AN EVENT ?

Submit your event
today!

If there are events or specific highlights from your business that you would like shared online , please reach out to @market@pcd-stl.org with high-quality pictures.

Submit all material by 02/14

Safety & Security Committee Report

March 2024 Update - Chair: Kelly Spenser

Committee Members: Don Bellon, Fahime Mohammad, Antonio French, Chad Fox, Rick Lewis, Jon Shine

The committee did not meet in the month of March 2024.

To read the full minutes from the Safety & Security Committee meeting please visit <https://www.thegrovestl.com/grovecid-resources>.

Jordan Goodman

jordan@goodicestl.com

Submission Date Mar 5, 2024 1:01 PM

Name Jordan Goodman

Address 4317 MANCHESTER AVE
St Louis, MO, 63110

Mobile Number (314) 504-5306

Work Number (314) 504-5306

Email jordan@goodicestl.com

I am interested in serving on the board for the following districts:

Grove Community Improvement District

If you are applying for a committee on one of the boards, please state which committee

Safety & Security

INTEREST: Please describe your expertise or professional strengths, and how they apply to the choice you've selected above.

I have experience owning businesses and managing large teams of people. I think I could bring additional insight and perspective to the committee.

Please share any other information that may help us better understand your interests and commitment.

As a consumer in The Grove I have had my car broken into multiple times. Now as a business owner I want to play a part in making sure that patrons visiting our district feel safe and confident.

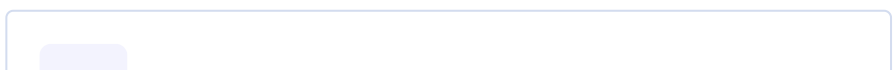
I understand that submitting this form does not guarantee appointment at this time.

Yes

Signature



Signed PDF Document



Jordan Goodman

7305 Melrose Ave
University City, MO
(314) 504-5306
jordangoodice@gmail.com

EXPERIENCE

Good Company - *Founder, Owner & Operator*

October 2023 - Current

- Currently in the process of opening a neighborhood cocktail bar.
- Negotiated and secured lease.
- Managed the buildout and licensing/permitting of the restaurant.
- Successfully launched a pop-up cocktail bar series.

Good Ice - *Founder, Owner & Operator*

January 2020 - Current

- Founded and operated a custom clear ice business to supply bars and restaurants around the Saint Louis area.
- Lead the business through the ups and downs of Covid-19 and successfully continued to grow the business year over year.
- Work directly with store buyers to help them implement a clear ice program at their businesses.
- Lead a small staff of five employees to grow and innovate our products and services.

Salt + Smoke - *Corporate Beverage Director and FOH Operator*

June 2021 - Current

- As a member of our 8 person corporate operations team I helped oversee five restaurant locations and one commissary as well as assisted in operating two sister concepts.
- Negotiated pricing and programming with distributors to assure the highest possible profit margin for our group.
- Worked closely with store management to implement new products and programs.
- Worked closely with our Director of Operations to help manage all FOH operations.

Olive + Oak Hospitality Group - *General Manager and Beverage Director*

Aug 2019 - May 2021

- Worked up from Bar Manager to the General Manager of an all day Italian concept.

-
- Oversaw scheduling, purchasing, and operations of the entire restaurant.
 - Opened a brand new Italian concept for the restaurant group.
 - Successfully launched the new restaurant in the midst of Covid-19.

Narwhal's Crafted - *General Manager*

June 2017 - July 2019

- Helped to open a brand new frozen cocktail concept.
- Responsible for purchasing, scheduling, and operations of the entire bar.

EDUCATION

University of Missouri - Columbia - *Biology Major and Business Minor*



Aug 2012 - May 2017

Additional Info

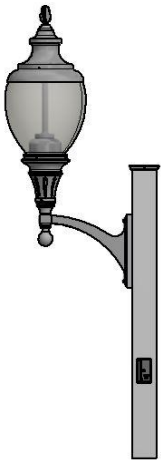
Eagle Scout

Servsafe Certified

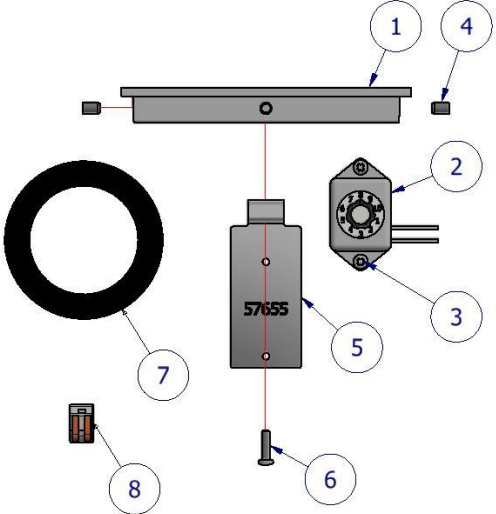
Installation Instructions	Product: Rotary Dimmer Kit (81184)
Effective Date: 02/04/2020	Part Description: Field Installation of kit

	WARNING: To avoid fire, shock or death, turn off and lockout power before performing any maintenance.
	CAUTION: This Luminaire must be wired in accordance with the National Electric Code (NEC) and all applicable local codes. Proper grounding is required. A qualified electrician must do all work. Dimmer kit to be used in only class 2 circuit.

A. Installing Dimming Leads



Note 1: Dimmer Kit Instructions are for luminaire installed on pole or arm.



Step 1: Verify Kit is complete, see parts and quantities in the table.

Note 2: If the dimmer assembly is for an access door, the pole cap related elements (**highlighted**) will not be present.

ITEM	QTY	PART NUMBER	DESCRIPTION
1	1	166	POLE CAP (MAY VARY)
2	1	81184	DIMMER, 10-STEP RESISTIVE MODULE
3	2	62528	SCREW, PN, PH SS SELF-TAP 8-32 X 5/16
4	4	60630	SCREW_SET SOC SS 1/4-20 X 3/8 (MAY VARY)
5	1	57655	BRACKET, DIMMER, POLE MOUNTED
6	1	62188	SCREW_ 8-32 X 5/8 PH PAN ZN
7	~20 FT	80150 & 80157	COIL OF WIRE: 2-CONDUCTOR: 600V
8	4	80557	CONNECTOR_COMPACT 2-COND.TERMINAL BLOCK

Amelia Rodgers

amelia@urbanchestnut.com

Submission Date Jan 19, 2024 6:29 PM

Name Amelia Rodgers

Address 4465 Manchester Ave
St. Louis, MO, 63110

Mobile Number (314) 606-0780

Work Number (314) 606-0780

Email amelia@urbanchestnut.com

I am interested in serving on the board for the following districts:

Grove Community Improvement District

INTEREST: Please describe your expertise or professional strengths, and how they apply to the choice you've selected above.

I am currently the Director of Operations at Urban Chestnut. My professional strengths include leadership and project management. I have a Master's in Public Administration with focus in Nonprofit Management.

Please share any other information that may help us better understand your interests and commitment.

I am interested both personally and professionally in getting more involved in the community.

I understand that submitting this form does not guarantee appointment at this time.

Yes

Signature



Signed PDF Document



sign_document_60b17b0cdfc25b49_wit...pdf

Signed PDF Document with

AMELIA RODGERS

Rodgers.amelia@gmail.com

314-606-0780

EDUCATION

Master of Public Administration

Eastern Michigan University, December 2017

Graduate Certificate, Nonprofit Management

Eastern Michigan University, August 2015

Bachelor of Arts in Meteorology

Minor in Communication

Saint Louis University, December 2009

EXPERIENCE

Director of Operations

Urban Chestnut Brewing Company

Nov 2023 – present

- Oversee taste room operations of both Grove and Midtown locations
- Directly supervise General Managers, Hospitality & Events Manager, and Executive Chef
- Organize public events hosted by Urban Chestnut including Oktoberfest which saw approximately 18,000 attendees
- Strengthen the work culture and teamwork across departments
- Chair of Sustainability Committee, driving new sustainability initiatives and keeping current programs running

Sales and Events Representative

Urban Chestnut Brewing Company

Oct 2022 - Nov 2023

- Represent the company in the community
- Sales to restaurants, bars, and stores
- Plan events, often in collaboration with community partners
- Build relationships in the community
- Work with Purina to promote the Raise a Pint for Pets initiative linked to the sales of Urban Underdog Lager

AMELIA RODGERS

Rodgers.amelia@gmail.com

314-606-0780

Park Manager

Bar K St. Louis

Oct 2021 - Oct 2022

- Part of the management team that opened Bar K St. Louis, a 2-acre dog park, restaurant, and community gathering space
- Oversee daily operations of the park and ensure safety and positive experiences; often over 1,000 daily dog guests and well over 1,000 daily human guests
- Lead team of 3 Assistant Managers, 2 supervisors, 28 Dogtenders (trained to monitor dog play), and 13 front desk staff
- Oversee memberships, check-in process, and upkeep of data in the CRM including payment, vaccine records, and membership renewal
- Lead Bar K Barks Back, the charitable efforts of the company, partnering with local nonprofits do help them gain support and collect donations
- Lead the staff appreciation committee for the company, planning employee parties and appreciation events
- Inventory and ordering of retail

Education Curator

St. Louis Aquarium Foundation

March 2019 - Oct 2021

- Part of the team that opened the brand-new organization and Aquarium
- Design education programs for a new organization including field trips, education classes, online resources, camp, internships, and youth volunteering
- Develop training, write standard operating procedures, and supervise Conservation & Education Center staff and volunteers
- Strategize and prioritize conservation and education goals of the organization
- Formed and lead an Educator's Advisory Council of 17 local education professionals to engage the community in the formation of educational programs that meet the needs of local students
- Plan, organize, and attend special events and festivals to further conservation education outreach goals

AMELIA RODGERS

Rodgers.amelia@gmail.com
314-606-0780

Interim Director

Rescue Paws, Hua Hin, Thailand

July 2017-September 2017(intern)

January 2018-March 2018 (staff)

- Developed and implemented standard operating procedures for animal care, cleaning, reporting of medical concerns, record keeping, daily schedule, and volunteer training
- Increased teamwork and communication and between staff and volunteers by implementing daily morning meetings
- Developed an animal enrichment plan
- Worked with leadership to identify goals and create a strategic plan

Humane Education Manager

Humane Society of Huron Valley, Ann Arbor, Michigan

February 2014-June 2017

- Oversaw education programs including scheduling, staffing, and ensuring customer satisfaction
- Increased number of programs by 60% from previous year
- Supervised education staff
 - Increased programs and grew department with the addition of two full time staff, one part-time staff, and two full time seasonal employees
 - Increased the frequency of the most popular programs to maximize revenue and efficiently utilize staff time
- Led monthly volunteer trainings
- Increased active youth volunteers by 45%
- Wrote curriculum and created programs for youth and adults of all ages and abilities including youth at the local juvenile detention center and people with learning differences

AWARDS

National Marine Educators Association's Marine Educator of the Year Award – 2021

AMELIA RODGERS

Rodgers.amelia@gmail.com
314-606-0780

VOLUNTEER ACTIVITY

Missouri Alliance for Animal Legislation – Fundraising Committee, Nov 2022-present

Animal Protective Association of Missouri – foster volunteer, Sept 2019-2021

Missouri River Relief – stream clean volunteer, Sept 2019-September 2021

Tenth Life Cat Rescue – foster volunteer, April 2020 – May 2021

Leuk's Landing Feline Leukemia Cat Sanctuary – Board Member Jan 2016 - Jan 2018

REFERENCES

David Hensley
Co-Owner, Bar K
dave@barkdogbar.com

Aislinn McCarthy-Sinclair
Associate Executive Director, Missouri Alliance for Animal Legislation
707-494-9046
aislinn@maal.org

Tamera Brown
Executive Director, St. Louis Aquarium
tbrown@stlouisaquarium.com

Public Service Committee Report

March 2024 Update - Chair: Guy Slay

Committee Members: Don Bellon, Kelly Kenter, Tatyana Telnikova, Lana Coleman, Shelley Niemeier, Anthony Saputo, John Boldt

Meeting Schedule:

The Public Service Committee meetings occur every fourth Friday from 11:00 AM to 12:00 PM

Next Meeting: March 22, 2024

Meeting Summary

Bollard Installation Recommendation	The Public Service Committee voted to contribute \$7,000 to the first phase of the bollard proposal submitted by Alderman Browning to increase safety precautions in the district. The recommendation was sent to the Executive & Finance Committee for approval.
Sign Removal Discussion	The last remaining sign that says "no loitering" in the district has been removed due to the City not being able to enforce the law.
Light Dimmers Discussion	The committee discussed the light dimmers proposal. Park Central will make sure the Executive & Finance Committee has all necessary information to develop a plan for testing one dimmer and future installation.

To read the full minutes from the Public Service Committee meeting please visit <https://www.thegrovestl.com/grovecid-resources>.

Grove CID Public Services Committee
February 23rd, 2024, at 11:00 AM
Zoom Link: <https://us06web.zoom.us/j/89488280350>

Committee Members in Attendance: Guy Slay, Kelly Kenter, Anthony Saputo, Tatyana Telnikova, Don Bellon

Board members not in Attendance: Shelly Satke, John Boldt, Lana Coleman

Others in attendance: Brian James and David Wright (Park Central Development), Ron Coleman (City of St. Louis), 1 Member of Public

1. Call to Order

- a. G. Slay called the meeting to order at 11:01 am.

2. Previous Meeting Minutes:

3. Bollards Discussion:

- a. G Slay reviewed the bollards proposal, passed along from the Alderman.
- b. T Telnikova and K Kenter reviewed some of the intersections that were and weren't a priority after discussions from the most recent Executive and Finance Committee. They also reflected on other places in the CID that may need traffic safety support.
- c. G Slay reviewed some of the initial thought processes on where bollards could go, prioritizing places that have had incidents in the past as well as where there is evident outdoor dining. He also noted that the Board of Public Service was involved in identifying some of the most important places for bollards in the District.
- d. Each committee member present voiced support for contributing half of the amount of the bollard proposal. T Telnikova and T Saputo noted that if any were notably missing, the intersections at Taylor and Sarah could also use bollards for protecting pedestrian safety.
- e. G Slay supported a safer approach rather than a smaller one and committee members talked about how to prioritize intersections.
- f. G Slay asked R Coleman about how substantial it would be to change bollard places and R Coleman noted that it would take a new survey and proposal.
- g. T Telnikova made a motion to approve the bollard proposal to match

funding at 50%; T Saputo seconded the motion. All in favor; motion carries.

4. Neighborhood Improvement Specialist Report

- a. The committee did not have any questions for R Coleman.

5. Other

- a. G Slay made a note about a single sign that says “no loitering” in the District. R Coleman said that the City can’t enforce the law so it can come down.
- b. D Bellon asked about dimming lights in the District as well as a light survey. T Telnikova also asked about a lifespan for LED lights in the District.
- c. R Coleman noted that the late night hot dog vendor found a space on private property to operate.

- 6. Adjournment:** K Kenter motioned to adjourn the meeting, D Bellon seconded – all in favor; motion carries. Meeting adjourned at 11:35am.

DRAFT

CITYWIDE SIDEWALK FY'22 & 23

Estimate of Work for: **Ward 9 - Grove District Pedestrian Safety Bollards**

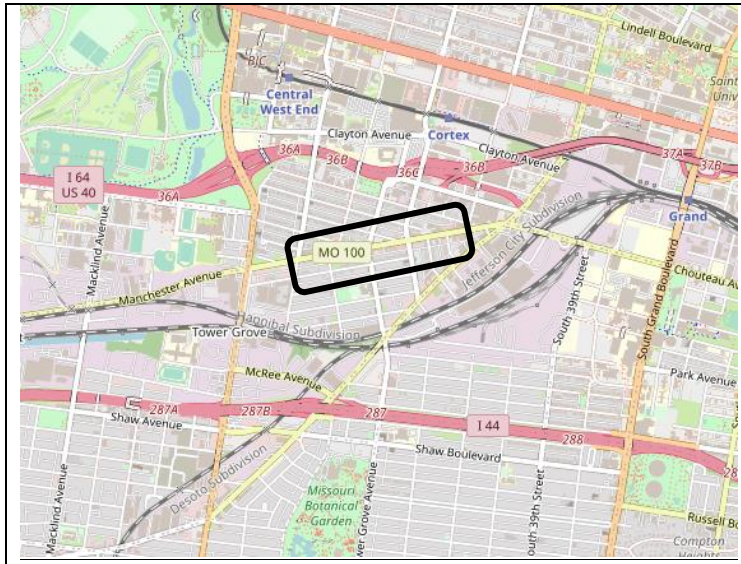
	<u>ITEM</u>	<u>DESCRIPTION</u>	<u>UNIT PRICE</u>	<u>ESTIMATED QUANTITY</u>	<u>PLAN AMOUNT</u>
1	02020-1	Type 1 Barricade-Ea.	\$0.64	250	\$160.00
12	02220-4C	Removal of Concrete Sidewalk, Over 200 S.F.	\$2.42	520	\$1,258.40
19	02220-9	Concrete Sawcut, L.F.	\$8.93	80	\$714.40
55	02800-2C	P.C.C. Sidewalk Exposed Aggregate, Over 200 S.F.	\$9.82	520	\$5,106.40
58	02800-5	Exposed Aggr. Sidewalk Sealer-S.F.	\$0.20	520	\$104.00
106	JSP-2	8" Steel Pipe Bollards, Std. Detail-Ea.	\$191.30	15	\$2,869.50
108	SP-1	Paint Bollards, E.A.	\$175.00	15	\$2,625.00
120	99999	Authorized Contingency Work-L.S.	\$1,162.30	1	\$1,162.30
Estimated Cost					<u>\$14,000.00</u>

WARD CAPITAL IMPROVEMENT PROJECT INITIATION

Basic Infrastructure Report

Ward - Alderman: 9 - Michael Browning
Date Requested: 9/13/23
Project Name: Manchester (Grove) - Pedestrian Safety Bollards
R#: _____

Project Vicinity:



Ward Liaison Prepared: Andrew Riganti Date: 10/31/2023
BPS Program Manager Review: Stephanie Doss

Description of proposed improvements (type, size and location):

- Install fifteen (15) new 8" Concrete Filled Steel Pipe Bollards along Manchester in The Grove at the following locations (and shown on the following pages):

- 4229 Manchester (Arco NW) - 3
- 4266 Manchester (Tower Grove SE) - 4
- 4267 Manchester (Tower Grove NE) - 4
- 4300 Manchester (Tower Grove - SW) - 1
- 4353 Manchester (S Newstead - NE) - 3

Additional Notes:

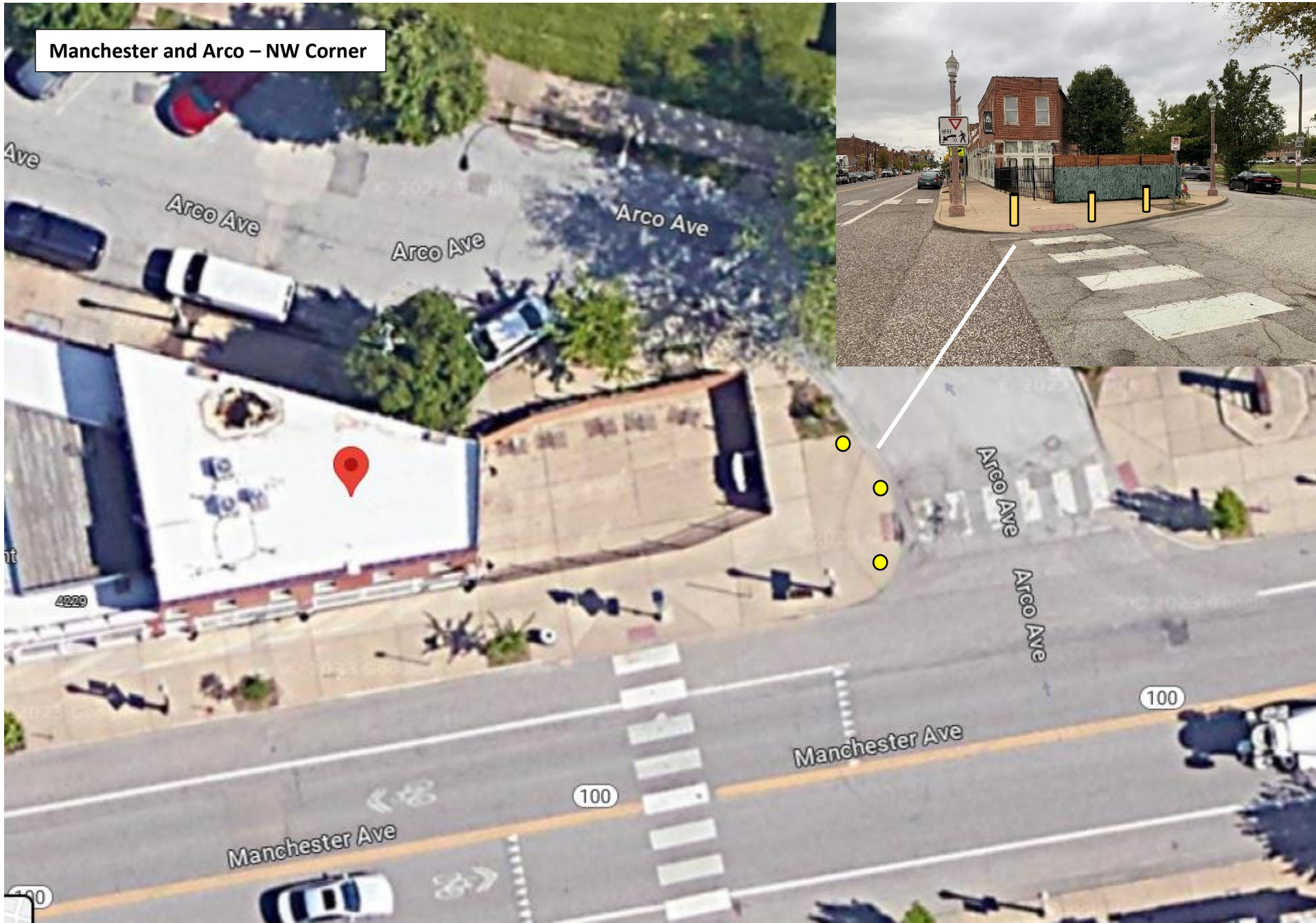
- Bollards to be painted yellow.

Attached:

- Pictures (4)
- Standard Typical Bollard Specification

Funding Source(s): TBD

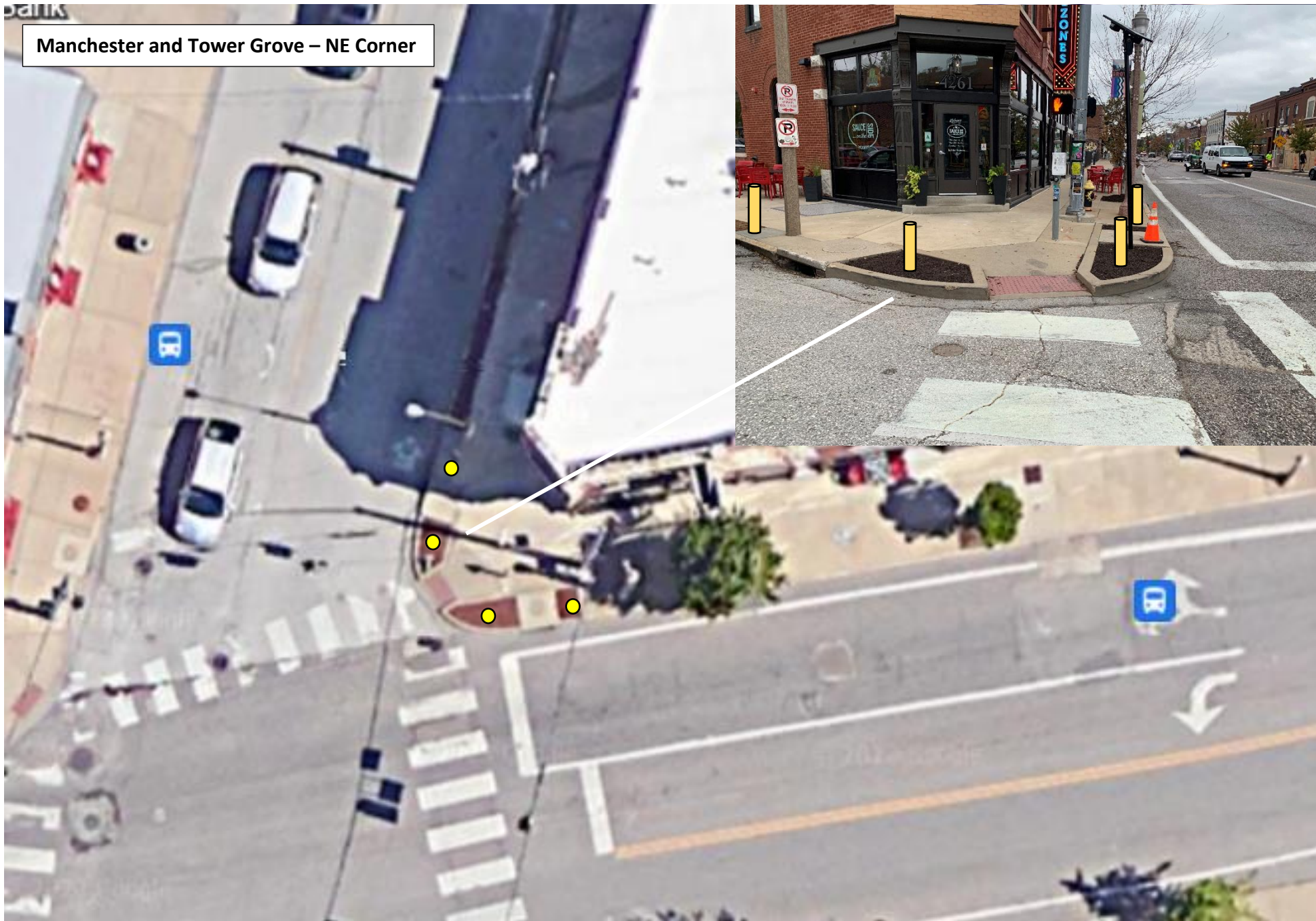
Manchester and Arco – NW Corner



Manchester and Tower Grove – SE and SW Corners

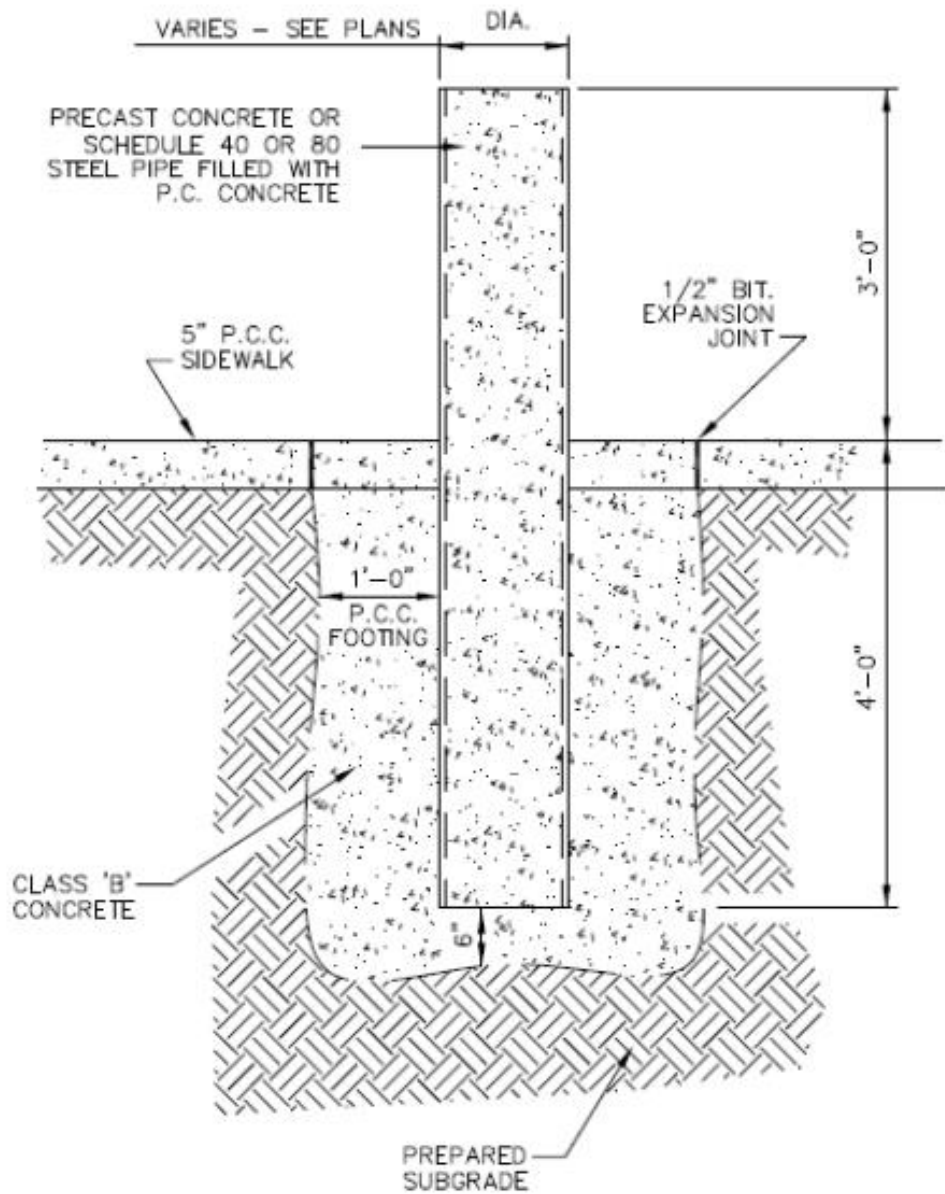


Manchester and Tower Grove – NE Corner



Manchester and S Newstead – NE Corner





TYPICAL BOLLARD

CITY OF ST. LOUIS, MISSOURI
 DEPARTMENT OF THE PRESIDENT
 BOARD OF PUBLIC SERVICE
Standard Details of Pavement Construction

Dr.: G. Johnson
 Ch.: T. Steinkoetter

02-23-09

SHEET
 31

Marketing Committee Report

March 2024 Update - Chair: Tatyana Telnikova

Committee Members: Guy Slay, John Boldt, Kelly Spencer, Sheryl Myers, Billy Thompson, Kristin Pozar

Meeting Schedule:

The Marketing Committee meetings occur every fourth Thursday from 1:00 PM to 2:00 PM

Next Meeting: March 28, 2024

Meeting Summary - 2.22.24

New Content & Updates Presentation	Alexis Qualls presented updates of recent content and objectives to drive engagement between businesses and the community. Park Central Development will present an insight report and updates at the Board of Directors meeting.
Engage Taste Contract & Photographer Update	Park Central discussed having a meeting with EngageTaste to introduce the new marketing intern and review new objectives. The committee expressed interest in having access to photos from the photographer contracted with EngageTaste for review.
Explore St. Louis Contract Renewal Discussion	Brian James revisited our inactive sponsorship status with Explore St. Louis. A representative from Explore St. Louis will be at the next committee meeting to discuss renewal options and benefits.

To read the full minutes from the Marketing Committee meeting please visit <https://www.thegrovestl.com/grovecid-resources>.

Grove CID Marketing Committee
Thursday, February 22, 2024 at 1:00pm

At Park Central Development Corporation, 4512 Manchester Ave. Suite 100, St. Louis, MO 63110

Zoom Meeting URL: <https://us06web.zoom.us/j/89306649588?from=addon>

Committee Members in Attendance: K. Ponzar, J. Boldt (in-person), T. Telnikova, B. Thompson, K. Spencer, S. Myers,

Committee members not in Attendance: G. Slay

Others in attendance: B. James and R. Weber (In-person), A. Qualls (In-Person)

1. Call to Order

- a. T. Telnikova called the meeting to order at 1:06pm

2. Approval of Previous Meeting Minutes

- a. Meeting minutes approved, motioned by T. Telnikova, seconded and approved by K. Spencer. All in favor motion carried.

3. New Team Member Introductions

- a. B. James introduced Rose Weber, Park Central Development's new Marketing Coordinator. R. Weber talked about her professional background.
- b. B. James introduced A. Qualls, The Grove's new intern for marketing content

4. New Content & Updates Presentation (Park Central: presented by A. Qualls)

- a. Alexis – talked about the potential of her new role and increases a social media presence for the Grove. She has started a new Grove marketing calendar. Created categories for different styles of posts such as: weekly what to do in the grove, places to try, throwbacks, foodie favorites, holidays, happy hour and golden hour, diversity and community, stories behind businesses, and community engagement. These categories strive to create more engagement between the community and businesses. Showed an example of a reel to show off a business.
- b. K. Spencer – Mentioned adding stories to the agenda as well, instead of just posting to people's feeds.
- c. T. Telnikova – Suggested weekly meetings to verify business event highlights are correct, and dates listed on the posts to ensure people understand dates of events besides just

saying “this week” or “this Wednesday”. Also suggested, reaching out to businesses or creating a monthly email to remind businesses to send A. Qualls their events.

- d. B. James – Verified she is reaching out to business to try and get the most engagement possible. This way, businesses know who to reach out to.
- e. A. Qualls – Continued her slideshow, and mentioned what she has done this week specifically to plan out March’s social media calendar. Posts include: 4 karaoke night spotlight, black history month City Boutique, Open Concept, Vail’s Brother, and Creole with a Splash of Soul. Suggested creating a form for businesses to submit their events for the month, instead of searching through emails. Events she will be attending soon include: Platypus Karaoke, Open Concept Karaoke, Soul food Sundays at Creole with a Splash of Seoul, Karaoke at Rehab STL, Disco Night at Handle Bar.
- f. K. Spencer – Asked where EngageTaste sources her photos from.
- g. B. James – Mentioned part of her contract includes a photography fee, and we’d like to see more of the photographer’s professional photos.
- h. K. Spencer – Suggested sending the drafts of posts directly to the business mentioned, so they are aware they will be spotlighted and what day.

5. March Social Media Calendar Review (EngageTaste)

- a. March 2nd – add photos of the coffee shop interior to feel more engaging
- b. Make sure all posts on both Instagram and facebook link to the business’s page

6. Sponsorships

- a. Explore St. Louis – Barry Draper
 - i. B. James – will reach out to hear about the original contracted video, and the possibility of a contract renewal.

7. Other

- a. NA

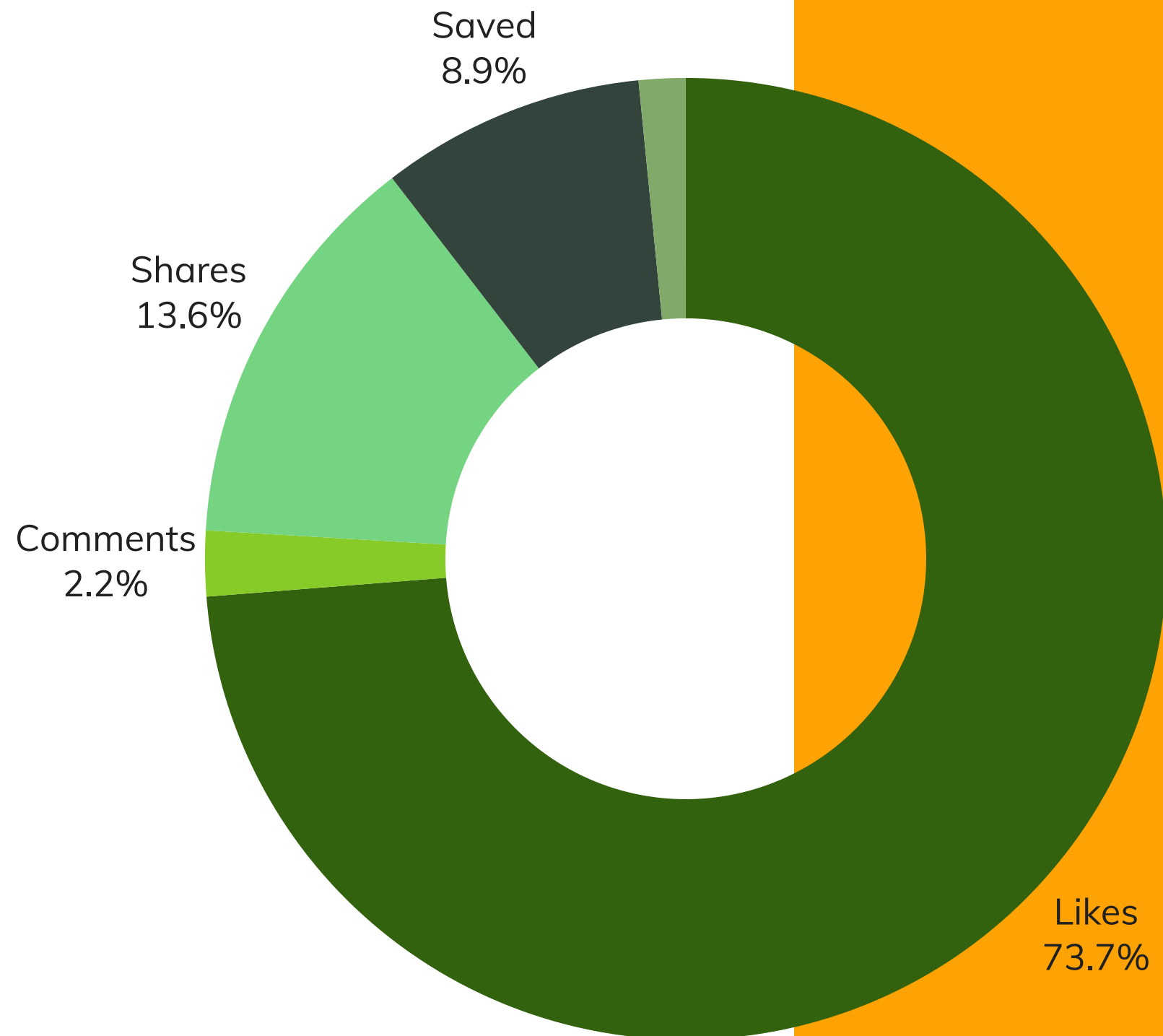
8. Adjournment

FEB 2024

SOCIAL MEDIA REPORT



Total Analytic Report from 7 recent post



Goal for February

Highlighting Black owned businesses & What's Happening in The Grove!

We've visited various businesses and events, capturing dynamic footage that showcases the vibrant nightlife and opportunities for community engagement in The Grove.

While doing this we have created & highlighted reels to showcase these events and weekly happening's

- 5 reels & 2 graphics total

5 THINGS TO DO IN THE GROVE

FEBRUARY



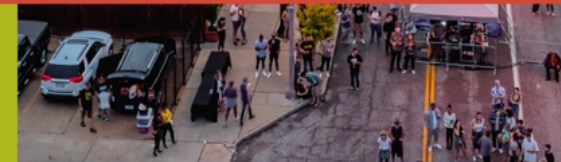
THIS WEEK

MON: • Weekly Karaoke @ Platypus

TUE: • Queer Afro Latin Dance Night at Handle Bar

WED: • Bingo Night at Gramophone
• Queertown Underground at Handle Bar

THU: • Weekly Karaoke @ Open Concept
• Live Music at Gramophone
• Live Music at Sanctuaria
• R&B Nights at Shisha STL

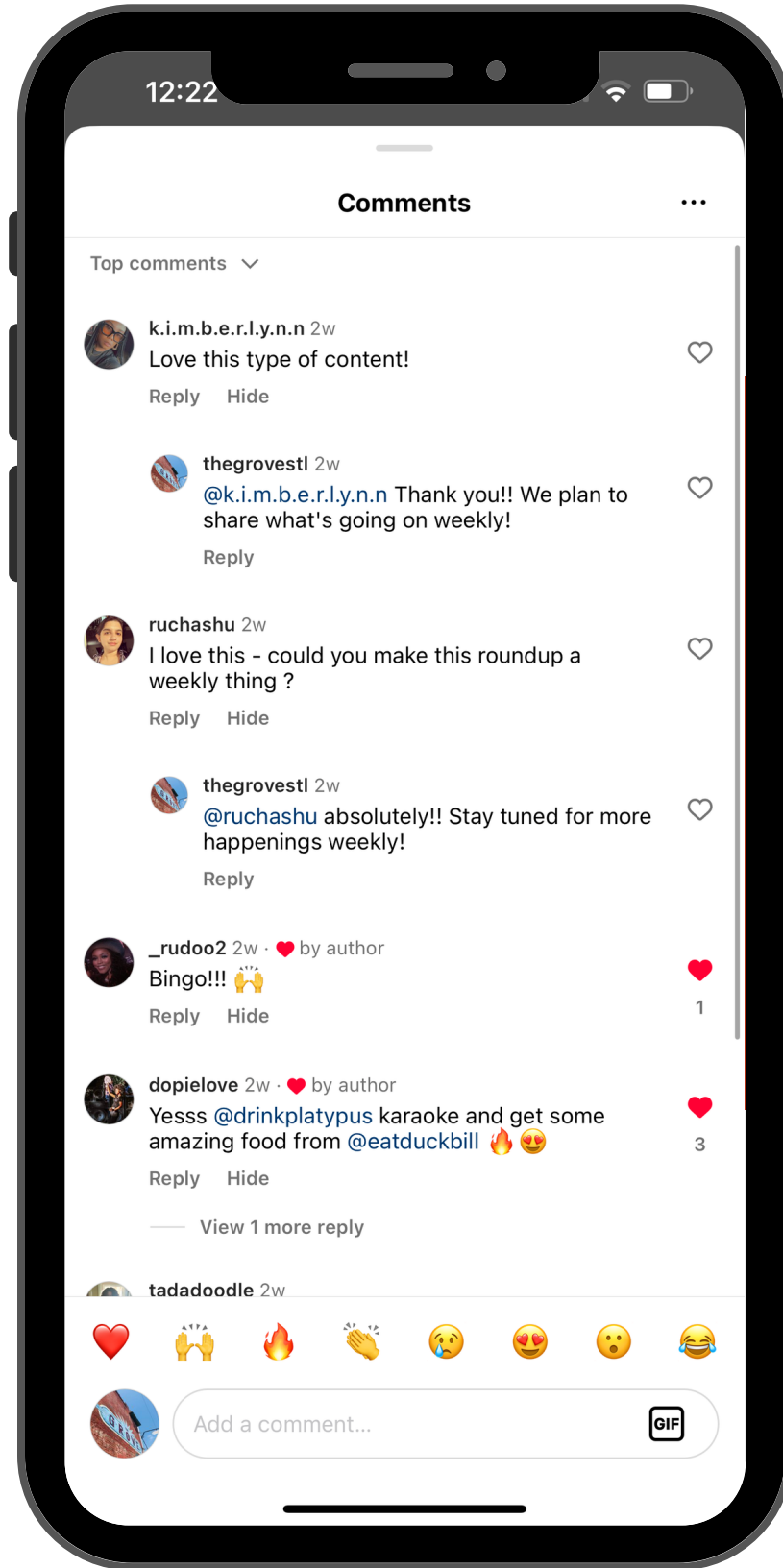
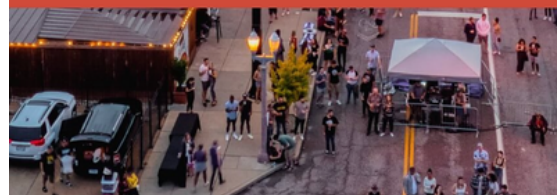


FRI: • Umami & Dj Lando at Handle Bar
• Live Music at Platypus


SAT: • Live Music at Platypus
• House of Woom at Taha Twisted Tiki
• Diva's Night at Rehab STL
• Drag Camp & Dj Irene at Handle Bar
• Novak's Nights at La Calle
• Live Music at Gramophone


SUN: • Stomp Line Dance at Handle Bar
• Soulfood Sundays at Creole with A Splash of Soul
• Weekly Karaoke at Rehab STL

DINE • SHOP • PART



3,168 REACHED
197 ENGAGED
11 COMMENTS
40 SHARES
21 SAVES

 **ruchashu** 2w
I love this - could you make this roundup a weekly thing ?
Reply Hide

 **k.i.m.b.e.r.l.y.n.n** 2w
Love this type of content!
Reply Hide

 **dopielove** 2w · ❤️ by author
Yesss @drinkplatypus karaoke and get some amazing food from @eatduckbill 🍕🥰
Reply Hide





ANALYSIS REPORT

**THE COMMUNITY IS SEARCHING
FOR WEEKLY ACTIVITIES.**



Our mission is to consistently foster a seamless connection between us and local businesses, catalyzing community engagement in The Grove through a curated lineup of weekly events and activities!