

# Board of Director's Meeting

December 2023



# BOARD OF DIRECTORS MEETING TO BE HELD

December 11, 2023, at 11:00 a.m. 4512 Manchester Ave, Suite 100, St. Louis, MO 63110

# **NOTICE & PROPOSED AGENDA**

**TAKE NOTICE** that on December 11, 2023, at 11:00 a.m. at 4512 Manchester Ave, Ste. 100, St. Louis, MO 63110, the Grove Community Improvement District (the "District") will hold its public Monthly Meeting to consider and act upon the matters on the following tentative agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

- 1. Call to Order
- 2. Approval of Previous Minutes
- 3. Chairs Report & Announcement of the Order of Business
  - a. Attendance Policy
- 4. Public Comments & Questions (limited to 5 minutes per speaker)
- 5. Committee Reports:
  - a. Safety and Security Committee (Kelly Spencer)
    - i. Safety & Security Reports (2<sup>nd</sup> District Patrol, NSI + TCF)
    - ii. Gramophone Lot Improvement Update
  - b. Executive & Finance Committees (Kelly Kenter)
    - i. Monthly Financials Review
    - ii. Audit Proposal Review
    - iii. Graffiti Removal Policy Discussion
  - c. Public Service Committee (Guy Slay)
    - i. Bollard Update Discussion
    - ii. Globe Light Assessment Discussion
  - d. Marketing Committee Update
    - i. Website Map Discussion
    - ii. Social Media Calendar Review (January 2024)
  - e. Nominations Committee Update
    - i. Replacement of Matt Bauer
- 6. District Updates Ron Coleman
- 7. Sponsorship Requests
- 8. Other Business
- 9. Adjourn

**This meeting is open to the public**; provided, however, that a portion of the meeting may be closed pursuant to Section 610.021 RSMo with explicit notice of the reason for closure.

Representatives of the news media may obtain copies of this notice, and persons with disabilities wishing to attend can contact: Park Central Development, 4512 Manchester #100, St. Louis, 63110, (314)535-5311.

DATE POSTED: 12/7/2023 - 11:45 AM

• The Grove Community Improvement District •





# November 2023 Meeting Minutes

**No Quorum** 

# The Grove Community Improvement District Board of Directors Meeting Minutes

November 13, 2023

Board Members Present: Kelly Kenter, Don Bellon, Sal Martinez, Guy Slay, Kelly Spencer

Board Members Absent: Sheryl Myers, Fahime Mohammed, Will Essner, Kimberly Smith-Drake, Tatyana Telnikova

### \*\*no quorum\*\*

Others Present: Brian James, Annette Pendilton, David Wright (Park Central), Ron Coleman (City of St. Louis), Caitlyn Smith (Alderman Browning's Legislative Assistant), Rob Betts (TCF; called in to present), Kristin Ponzar (marketing committee)

- 1. The meeting was called to order at 11:06am
- 2. **Minutes:** There was no quorum so no votes could take place.

### 3. Chair Report & Announcement of the Order of Business

- a. New Board Director Will Essner. He was unable to attend this meeting.
- b. K Kenter introduced Kristin Ponzar, a new member of the marketing committee.
- c. Attendance Policy K Kenter reminded the board of the attendance policy.
- d. M Bauer had to resign from the board.
- 4. **Public Comment:** None.

### 5. Safety and Security Committee Report:

- a. R Betts went over updates from TCF and safety and security. Crime YTD is down about 2% and went over other notes from the area during October.
- b. R Betts noted that there have been no security concerns during the added security shifts for the Gramophone lot.
- c. The board and R Betts went over different approaches to getting the most out of the TCF contract. K Kenter reminded the board that it needs to consider the available budget for safety and security.
- d. K Spencer reviewed a meeting with the Treasurer's office on the future of the Gramophone lot.

# 6. Executive and Finance Committee Report:

- a. K Kenter reviewed the monthly financials and provided updates happening with the CID.
- K Kenter noted that EngageTaste will continue to work with the CID through the rest of the calendar year 2023 and received a 3 – month extension recommendation from the Marketing Committee.
- c. K Kenter reviewed the Moonlight Ramble sponsorship request and that the Executive and Finance Committee recommended that the board fund 2/3 of the sponsorship since it did not happen (the CID generally funds events in three installments based on early work on the event and an evaluation on how events went).

### 7. Public Service Committee Report:

- a. B James presented on the request to fund cleaning alleyways on the eastern side of the CID. The Executive & Finance Committee recommended additional cleanings of alleyways as needed.
- b. G Slay indicated that at the next meeting, the committee will have a proposal for bollards at the next meeting for review and approval.

# The Grove Community Improvement District Board of Directors Meeting Minutes

- c. B James reviewed the globe light assessment and how it is difficult to maintain them and keep them in working order. He noted that at some point, the board will have to decide if it wants to keep them updated and replace them or just choose to take them down.
- d. B James noted that wreaths are up and ATBM has been able to put them up sooner than expected.

### 8. Marketing Committee Report:

- a. K Kenter noted that a marketing internship was approved by the Executive Committee.
- b. K Spencer said that she really enjoyed the Halloween Trick-or-Treat event as a business giving out candy. K Ponzar noted she also enjoyed it.
- c. B James noted that the committee is undergoing some change, with five members resigning due to not being able to attend. Kristin Ponzar is a new member.
  - i. K Spencer suggested wanting to revisit committee membership for all committees.
- 9. **Neighborhood Improvement Specialist Report**: The neighborhood improvement specialist reviewed his presentation with the group.
  - a. R Coleman presented updates from the City's perspective.
  - b. R Coleman requested about \$2,000 to replace seven street trees in the CID and will present a formal presentation.
  - c. R Coleman presented on some concerns with a food vendor in the District and trying to figure out how to make it work for everyone.

### 10. Sponsorship Requests:

a. No new requests. K Kenter requested all Q1 events submit sponsorship requests before the next meeting.

### 11. Other Business:

a. None.

### 12. New Business:

- a. K Ponzar talked about attending a MODOT meeting and supported updating crosswalk safety as well as being aware of the project.
- 13. Adjournment: The meeting was adjourned at 12:01pm.

Respectfully Submitted:

David Wright, Commercial Corridor Manager at Park Central Development.

E-Vote Record - November 20, 2023, at 8:30AM - November 21, 2023 at 2023 at 1:00PM

Motioned By: Don Bellon Seconded By: Kelly Kenter

In Favor Voters: Will Essner, Don Bellon, Kelly Spenser, Tatyana Telnikova, Sheryl Myers, Fahime

Mohammad, Kelly Kenter, Sal Martinez, Guy Slay.

**Abstained:** Kimberly Smith-Drake

**Motion 1:** The approval of funding a part-time marketing intern position in the amount of \$25 a hour under the direction of Park Central Development.

**Motion 2:** The approval of additional cleanings of designated alleys as needed provided by ATBM.



# November 2023 Financials

# Grove CID Balance Sheet Comparison

As of November 30, 2023

	Total					
	As	of Nov 30, 2023		of Nov 30, 2022 (PP)		
ASSETS						
Current Assets						
Bank Accounts						
1072 Bill.com Money Out Clearing		0.16		0.00		
Operating (9310)		0.00		96,409.04		
Reliance (4124)		0.00		0.00		
Sales and Use Tax (0668)		21,340.43		312,200.07		
Simmons - Grove 8418		113,366.03				
Simmons 2861 Grove CID Savings		21,633.01				
Special Assessments (3269)		0.00		0.00		
X MO CD 0018 - 2		101,795.89				
X MO CD 0019 - 2		101,720.64				
X Mo CD 0020 - 2		101,768.16				
Total Bank Accounts	\$	461,624.32	\$	408,609.11		
Accounts Receivable						
Total Accounts Receivable	\$	0.00	\$	0.00		
Other Current Assets						
Total Other Current Assets	\$	0.00	\$	0.00		
Total Current Assets	\$	461,624.32	\$	408,609.11		
Fixed Assets						
Accumulated Amort-Intangible As		-11,775.00		-11,775.00		
Construction in Process		0.00		0.00		
Intangible Assets		11,775.00		11,775.00		
Total Fixed Assets	\$	0.00	\$	0.00		
TOTAL ASSETS	\$	461,624.32	\$	408,609.11		
LIABILITIES AND EQUITY						
Liabilities						
Current Liabilities						
Accounts Payable						
20000 Accounts Payable		19,244.48		-11,651.63		
Total Accounts Payable	\$	19,244.48	-\$	11,651.63		
Credit Cards						
Reliance Credit Card		0.00		0.00		
Total Credit Cards	\$	0.00	\$	0.00		
Other Current Liabilities						
<b>Total Other Current Liabilities</b>	\$	0.00	\$	0.00		
Total Current Liabilities	\$	19,244.48	-\$	11,651.63		
Total Liabilities	\$	19,244.48	-\$	11,651.63		
Equity						
30000 Opening Balance Equity		8,122.97		5,620.00		
32000 Retained Earnings		483,062.69		414,640.74		
Fund Balance		0.00		0.00		
Net Income		-48,805.82				
Total Equity	\$	442,379.84	\$	420,260.74		
TOTAL LIABILITIES AND EQUITY	\$	461,624.32	\$	408,609.11		

# **Grove CID**Profit and Loss

October, 2023

	t 31, 2023 Actuals	Jul - Oct Actuals	Jul - Oct Budget		FY 2024 Budget
Income	 				
40000 Revenue				0.00	0.00
40100 CID 1% Sales and Use Tax	31,449.92	160,788.21		126,666.68	380,000.04
40150 Special Assessments		240.79		0.00	80,000.00
40200 Interest Earnings	222.25	3,915.53			
Total 40000 Revenue	\$ 31,672.17	\$ 164,944.53	\$	126,666.68	\$ 460,000.04
Total Income	\$ 31,672.17	\$ 164,944.53	\$	126,666.68	\$ 460,000.04
Gross Profit	\$ 31,672.17	\$ 164,944.53	\$	126,666.68	\$ 460,000.04
Expenses					
60100 Administrative Support					
60110 Administration-Park Central	13,920.00	27,840.00		25,340.00	50,680.00
60130 Directors & Officers Insurance					22,000.00
60140 Audit Services	8,500.00	8,500.00		8,500.00	
60150 Legal Services				1,333.32	8,500.00
60170 Storage Facility	91.00	546.00		396.00	3,999.96
Administrative Services					1,188.00
Total 60100 Administrative Support	\$ 22,511.00	\$ 36,886.00	\$	35,569.32	\$ 86,367.96
60200 Marketing					
60220 Website & Design Services	2,500.00	6,794.34		5,400.00	16,200.00
Sponsorship Expense					
Total 60200 Marketing	\$ 2,500.00	\$ 6,794.34	\$	5,400.00	\$ 16,200.00
60270 Sponsorships	20,000.00	46,000.00		23,333.32	69,999.96
60300 Public Improvements					
60310 Grove Signs Electricity	503.20	1,071.57		1,000.00	3,000.00
60315 Street Lighting Impr-Electricit	1,253.79	2,084.60		1,833.32	5,499.96
60320 Grove Signs Repairs & Mnt	771.36	4,100.91		1,666.64	4,999.92
60330 Other Public Improvements		760.00			
Total 60300 Public Improvements	\$ 2,528.35	\$ 8,017.08	\$	4,499.96	\$ 13,499.88
60400 Public Services					
60410 Litter Control	3,850.00	24,654.67		17,666.64	52,999.92
60420 Landscaping	8,275.00	8,275.00		1,500.00	4,500.00
Total 60400 Public Services	\$ 12,125.00	\$ 32,929.67	\$	19,166.64	\$ 57,499.92
60500 Security & Public Safety					
60515 Cameras		1,322.08		1,666.64	4,999.92
60530 Thursday Security Patrols	2,470.00	25,982.50		17,550.00	52,650.00
60531 Friday Security Patrols	2,422.50	23,441.25		17,550.00	52,650.00
60532 Saturday Security Patrols	2,137.50	22,253.75		17,550.00	52,650.00
60533 Sunday Security Patrols	2,636.25	19,878.75		17,550.00	52,650.00
60534 Other Security Patrols		213.75			
60535 Patrols at Gramophone	1,600.00	2,560.00			
Total 60500 Security & Public Safety	\$ 11,266.25	\$ 95,652.08	\$	71,866.64	\$ 215,599.92

Uncategorized Expense		167.88		167.88			
Total Expenses	\$	71,098.48	\$ 2	226,447.05	\$	159,835.88	\$ 459,167.64
Net Operating Income			-\$	61,502.52	-\$	33,169.20	
Other Income							
Transfer In from Special Events				21,633.88			
Total Other Income			\$	21,633.88	\$	0.00	
Net Other Income	-\$	39,426.31	\$	21,633.88	\$	0.00	\$ 832.40
Net Income	-\$	39,426.31	-\$	39,868.64	-\$	33,169.20	\$ 832.40

Monday, Nov 06, 2023 07:35:42 AM GMT-8 - Accrual Basis

# Grove CID Revenue Sals and UseTaxes

	2022	2023	Variance
Nov-23	32,037.80	39,232.82	7,195.02
YTD	338,160.09	382,232.36	44,072.27

<sup>\*</sup> Nov totals are from Oct Sales

# FISCAL YEAR

Year	1st Quarter		2nd Quarter 3rd Quarter		l Quarter	4th Quarter		Year	ly Collections	
2019	\$	91,780	\$	61,282	\$	67,851	\$	72,719	\$	293,632
2020	\$	78,382	\$	68,760	\$	89,738	\$	70,304	\$	307,184
2021	\$	78,045	\$	72,475	\$	56,620	\$	63,789	\$	270,928
2022	\$	131,337	\$	85,612	\$	85,193	\$	108,614	\$	410,756
2023	\$	106,886	\$	101,811	\$	98,507	\$	144,821	\$	452,025
2024	\$	129,338	\$	70,683						

# CALENDAR YEAR

Year	1st Qı	uarter	er 2nd Quarter 3		3rd	Quarter	4th Quarter		Year	ly Collections
2019	\$	67,851	\$	72,719	\$	78,382	\$	68,760	\$	287,712
2020	\$	89,738	\$	70,304	\$	78,045	\$	72,475	\$	312,581
2021	\$	56,620	\$	63,789	\$	131,337	\$	85,612	\$	339,378
2022	\$	85,193	\$	108,614	\$	106,886	\$	101,811	\$	402,503
2023	\$	98,507	\$	144,821	\$	129,338	\$	70,683	\$	443,350





# **Audit Proposal**

FOR THE FISCAL YEARS ENDING JUNE 30, 2024, 2025 AND 2026 Proposal fees are \$300 per year more than last audit.

# THE GROVE COMMUNITY IMPROVEMENT DISTRICT

# PROPOSAL TO PROVIDE PROFESSIONAL SERVICES

FOR THE FISCAL YEARS ENDING JUNE 30, 2024, 2025 AND 2026

F.E.W. CPAs

Contact: Keith Slusser 314-845-7999 6240 S. Lindbergh St. Louis, MO 63123 Saint Louis, Missouri 6240 S. Lindbergh Blvd Ste 101 Saint Louis, MO 63123

(314) 845-7999 (314) 845-7770 www.afewcpas.com



Columbia, Illinois 205 S. Main Columbia, IL 62236

(618) 281-4999 (618) 281-9533

www.afewcpas.com

The Grove Community Improvement District Attn: Annette Pendilton 4512 Manchester Ave, Ste 100 St. Louis, MO 63110

Ms. Pendilton:

We are grateful for the opportunity to submit a proposal to provide professional services to The Grove Community Improvement District. By drawing on our extensive experience with helping governmental entities and non-profit organizations, we believe we can provide the highest level of service to assist your organization with accounting matters. We strive to have our partners work closely with and respond quickly to our clients' needs.

We know that a successful engagement must be cost-effective. This means that the cost of accounting services must be justified by the benefit derived by the client. We believe we can provide that benefit, and we are interested in continuing a long-term relationship with your organization. Our fee proposal is presented on page 3.

Should we be successful with our proposal, we look forward to continuing to provide you with high-quality and cost-effective services in 2024 and beyond.

Sincerely,

Keith Slusser

Keith Slusser, CPA

### **TECHNICAL PROPOSAL**

# Firm Profile and Experience

F.E.W. CPAs employs 17 full-time professionals. The firm's non-profit and governmental audit staff is comprised of seven CPAs and ten degreed accountants. We anticipate that Keith Slusser (partner) or Jennifer Heim (partner) will manage your engagement.

F.E.W. CPAs was founded in 1976 and specializes in non-profit and governmental audits. The firm has one office in St. Louis County and one office in Columbia, Illinois. We are licensed to conduct audits in Missouri and Illinois, and our system of quality control is peer reviewed at least once every three years. A copy of our latest peer review report is available upon request and shows a *pass without deficiencies*, which is the highest possible rating.

# **KEITH SLUSSER, Managing Partner**

Mr. Slusser is an audit partner with F.E.W. CPAs. He has a Bachelor of Science degree in accounting from the University of Missouri. Keith graduated Cum Laude in 1999 and has a total of over 20 years of private and public accounting experience. Mr. Slusser is a licensed CPA in Missouri and Illinois and has taken part in over one thousand audits, including managing hundreds of audit engagements, especially our largest governmental audits, including several Missouri public school districts every year. Keith is a director on the Board of Education for the Brentwood School District, the Treasurer of the City of Brentwood and a member of the Missouri Society of CPAs. He has sufficient continuing professional education to satisfy all governmental auditing requirements (yellow book.)

## **JENNIFER HEIM, Partner**

Mrs. Heim is an audit partner for F.E.W. CPAs. Jennifer graduated Magna Cum Laude with her Bachelor of Science in Accounting in 2014 and completed her Master of Accountancy in 2015. She began her career in public accounting in 2013 and became a licensed CPA in the State of Missouri in 2015. She performs dozens of non-profit and governmental audits per year and has extensive experience auditing Missouri public school districts. Jennifer has sufficient continuing professional education to satisfy all governmental (yellow book) auditing requirements.

# Understanding of the Work to be Performed

We understand that the Grove Community Improvement District is in need of a financial audit for the fiscal years ended June 30, 2024, 2025 and 2026. We will audit the District in accordance with auditing standards generally accepted in the United States of America and Missouri statutes. We will issue an opinion on whether or not the financial statements of the District present fairly the financial position and the results of financial operations in accordance with the *modified cash basis of accounting*.

# Fee Proposal

We believe we can serve the needs of your organization effectively and efficiently, and we seek a mutually beneficial long-term relationship. To this end, we have a vested interest in controlling our costs. Our proposed fee is based upon our prior experience auditing your organization and our estimate of hours needed to complete the engagement. Our fee proposal is as follows:

•	Audit of fiscal year ended June 30, 2024 financial statements, including all travel, report production, and other costs.	\$ 8,800
•	Audit of fiscal year ended June 30, 2025 financial statements, including all travel, report production, and other costs.	\$ 8,800
•	Audit of fiscal year ended June 30, 2026 financial statements, including all travel, report production, and other costs.	\$ 8,800

# Billing Rates for Technical Questions and Non-audit Services

Our firm does not bill for short accounting consultation calls related to the audit. If our services are needed for a non-audit issue for an extended period of time, the billing rate per hour will be \$100-\$160 per hour, depending on the level of staff required.